

FREE

# CityPULSE

a newspaper for the rest of us

[www.lansingcitypulse.com](http://www.lansingcitypulse.com)

February 13 - 19, 2019

## 'Period. End of Sentence.'

The Oscar-nominated doc shot by Potterville's Sam Davis

See page 12



# ABOOD

LAW FIRM 1956

*For Every Wrong, There Is A Remedy.*

YOUR STORY DOESN'T HAVE TO END WITH AN

## ARREST

LET US HELP YOU TURN THE PAGE

IT'S NOT OVER

W H  
A R T



GEORGE HINCHLIFFE'S  
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ORCHESTRA  
OF GREAT  
BRITAIN

—  
"Superbly tuneful fun!"  
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MAR. 19, 7:30PM

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W H  
A R T



I AND YOU

A play by Lauren Gunderson  
Directed by Bert Goldstein  
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# Favorite Things

## Fleetwood Diner night cook Chris Baldwin and his necklace

I met my wife in high school, I but really met her when she was working for my mom. My mom owned a day-care when we were kids. My wife bought me the necklace and I've worn it ever since.



Baldwin



It was for my birthday when I turned 18. We were actually split up when she bought it for me. She was just trying to be nice and love me I think. We were always friends no matter what, even when we were separated.

Since we were so close when we grew up, she has always been important to me in some way. She had always been a family friend, whether or not we were dating.

It always felt like I should keep it or hold on to it. Plus, I really like the necklace: It is sterling silver and nothing too special, but to me it is.

Everyday of my life I think of it, sometimes when I'm not really appreciating my family. It happens. You become busy or frustrated. In the back of my mind, I'm reminded of my kids' faces and my wife. It kicks me right back into a good mode. It's helpful in everyday situations.

I'm a cook and I struggled a lot with education and going to school. My dad was a chef and the first job I had was cooking. He was cool enough to pull me in, teach

me something and give me a skill. I've done a lot of other jobs but I always come back to this. It is the thing I am most comfortable with. The lifestyle is hard. A lot of guys in this kind of business get into drugs or drink a lot. With me, having her and my boys keeps me on the straight and narrow. They keep me away from all that negative activity.

Of course, I still have a lot of stress in my life, but other than that I stay straight and good for them. Addiction and alcoholism run in my family. It is good for me to have them. They are all appreciated everyday by me.

My wife works real hard. She has a great job. She teaches me how as families we need to work together to stay afloat. It has been a long road and we both struggled with jobs, finding places to live and vehicles. It is great because at the point we are at now, everything is good. We've built up our credit, got a car and a house. We are happy.

*(This interview was edited and condensed by Dennis Burck. If you have a recommendation for "Favorite Things," please email dennis@lansingcitypulse.com.)*

MICHIGAN STATE UNIVERSITY | DEPARTMENT OF THEATRE  
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Based on the play "Green Grow the Lilacs" by Lynn Riggs

Original Dances by Agnes de Mille

Directed by Brad Willcuts

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"... a psychological thriller that will quicken your pulse and give your brain plenty to chew on."

~ Lansing State Journal

"The ending is surprising to say the least."

~ EncoreMichigan.com

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~ Lansing City Pulse

"It has the usual technical preciseness of a Williamston show..."

~ Lansing State Journal



By Christy Hall

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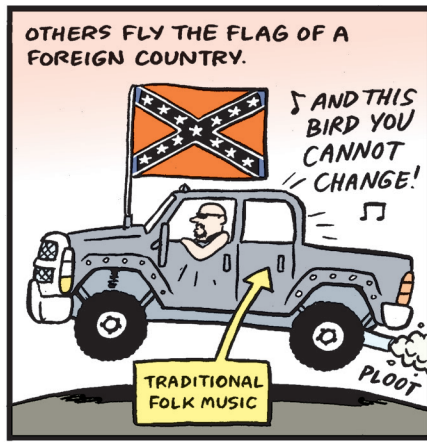
www.williamstontheatre.org



Directed by Shannon Wojtas  
Featuring: Brenda Lane,  
John Lepard, Steve Wojtas

# BREAKING DOWN BORDERS

2018  
2019  
SEASON



# CityPULSE

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LSU's conductor "Not going anywhere"



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New artist takes part in Broad's Field Station



**PAGE 23**

Mouthwatering cheesecake food truck in Lansing



**Cover Art**

Courtesy Sam Davis

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## THIS MODERN WORLD

by TOM TOMORROW

**SUNDAY TALKING ABOUT STUFF SHOW**

WELCOME BACK! OUR FIRST TOPIC--MEDICARE FOR ALL! CENTRIST THINK TANK GUY, WHAT ARE YOUR EXTREMELY REASONABLE THOUGHTS ON THE MATTER?

FACT CHECK: THIS PLAN IS NOT SENSIBLE AT ALL!

HOW, PRECISELY, WILL WE PAY FOR IT? WHAT ARE THE EXACT MECHANISMS BY WHICH IT WILL BE IMPLEMENTED?

WHAT DO THEY THINK THIS IS--A NEW WAR, OR A TAX CUT FOR THE WEALTHY--WHERE THE DETAILS DON'T MATTER?

REMEMBER--PEOPLE LOVE THEIR INSURANCE COMPANIES! THEY'VE SPENT COUNTLESS HOURS ON THE PHONE, FILLING OUT FORMS, FIGHTING FOR COVERAGE!

IT'S A DEEP EMOTIONAL BOND! YOU CAN'T JUST ASK THEM TO GIVE THAT UP!

FASCINATING! GENERIC RIGHT WING PUNDIT, WHAT SAY YOU?

BAH! THESE FOOLISH YOUNG PEOPLE AND THEIR CRAZY IDEAS! THEY SHOULD STICK TO THE AVOCADO TOAST AND THE SELFIES, AND LEAVE THE SERIOUS DISCUSSION TO ADULTS!

DO THEY WANT A TOTALITARIAN STATE IN WHICH GOVERNMENT BUREAUCRATS MAKE HEALTH CARE DECISIONS FOR US--INSTEAD OF PRIVATE SECTOR BUREAUCRATS?

I SHUDDER TO THINK OF IT!

FINALLY, JUST FOR GIGGLES, WE'VE INVITED A YOUNG PROGRESSIVE ACTIVIST TO SHARE HER, AH, INTERESTING POINT OF VIEW!

HEALTH CARE IS A HUMAN RIGHT. NOT ONLY CAN THE RICHEST NATION IN THE WORLD AFFORD TO DO THIS--IT WILL ACTUALLY COST LESS THAN OUR CURRENT SYSTEM.

HA HA! AND WILL THERE BE FREE MAGIC PONIES FOR EVERYONE?

COMING UP NEXT: THE GREEN NEW DEAL--WILL THIS PROPOSAL TO AVERT A GLOBAL CLIMATE APOCALYPSE COST TOO MUCH MONEY? OUR EXPERTS WEIGH IN!

FIRST THESE MESSAGES FROM OUR FRIENDS IN THE OIL, GAS, AND PHARMACEUTICAL INDUSTRIES!

Tom Tomorrow © 2019

# PULSE

# NEWS & OPINION

## Big money interests give to ‘Schor Fund’

Mayor: \$170,000 in donations don’t influence city decisions

Developers, labor unions and other businesses have quietly donated nearly \$170,000 to a nonprofit account that funnels funds directly to Lansing Mayor Andy Schor.

Schor spent about \$70,000 over the last year. About \$60,000 helped pay for his inauguration and afterparty. Another \$10,000 was spent largely on local fundraisers and donation-based dinner events, records showed. The account also covered a \$1,100 conference in Washington and about \$900 in food for the city’s box at Lansing Lugnuts games.

The rest has gone straight to charity. Another \$100,000 remained to be spent heading into 2019.

The fund, called Schor Lansing Fund, is what is known as a 527 account in the federal tax code. It is widely used by political organizations that are not reg-

ulated under campaign finance laws. Donations and expenditures aren’t capped.

The fund’s Articles of Incorporation, which Schor filed with the state on Dec. 8, 2017, when Schor was waiting to be sworn in, said the fund would be used to “collect and administer funds to pay expenses incidental to the holding of the position as Mayor of Lansing.”

A public accounting of Schor’s account is not available online. In fact, the only



Schor

“I don’t make decisions based on what money people give to me. This is money that people wanted to give toward assisting in the great things going on in this city.”

— Lansing Mayor Andy Schor

way to examine the cashflow is to ask the mayor directly for his accounting.

Still, Schor has been transparent about the account. He gave City Pulse an itemized report that detailed who con-

See Schor, Page 6

### Who gave, got what

The Schor Lansing Fund has received about \$170,000 and spent about \$70,000. Here’s a look at some of the largest contributions from last year...

**\$10,500 Donors**  
Dewpoint

**\$10,000 Donors**

IBEW Local 665 & NECA Lansing Division  
Michigan Regional Council of Carpenters  
United Association of Plumbers and Pipefitters Local Union 333  
McLaren Greater Lansing

**\$6,000 Donors**

Blue Cross Blue Shield  
Accident Fund  
The Christman Company

**\$5,500 Donors**

DLZ Michigan Inc.

**\$5,250 Donors**

McKinney & Associates

**\$5,000 Donors**

Michigan Beer and Wine Wholesalers Association  
Kandler, Reed, Khoury and Muchmore  
Ron Khoury

**\$3,500 Donors**

MSU Federal Credit Union  
Kramer Management Group

**\$3,000 Donors**

Tetra Tech  
Sparrow Health System

**\$2,500 Donors**

Governmental Consultant Services Inc.  
Michigan Restaurant Association  
Ottawa Street Biggby  
Comcast  
Jackson National Life Insurance  
Ferguson Development  
LAFCU  
Boji Group

**\$2,000 Donors**

Kevin McKinney

**\$1,500 Donors**

Friedland Industries Inc.  
Fishbeck, Thompson, Carr & Huber Inc.  
Delta Dental of Michigan

**\$1,250 Donors**

Jack Davis  
Dick Peffley  
Granger Waste Services

**And here’s a look at where most of the money was spent.**

- 1.) Lansing Entertainment and Public Facilities Authority — \$19,676.35 (Inaugural Room Rentals)
- 2.) Capitol Fundraising Associates — \$17,388.05 (Inaugural Consulting Services)
- 3.) Keystone Milbrook — \$16,631.46 (Inaugural Printing Services)
- 4.) RedHead Design — \$10,000 (Inaugural Design Services)
- 5.) Travel Reimbursement — \$1,131.33
- 6.) Fundraiser Food — \$949.20
- 7.) Lansing Lugnuts Food — \$911.06
- 8.) Shrewsbury Photography — \$675 (Inaugural Photography Services)
- 9.) City Council Dinner — \$589
- 10.) Prayer Breakfast Food — \$425

Source: Lansing Mayor Andy Schor

A complete list of donors and recipients will accompany this story at [www.lansingcitypulse.com](http://www.lansingcitypulse.com).

## SORE OF THE WEEK



All over Lansing, alone and in gangs, delinquent Christmas decorations dangle, loiter, deflate and mangle. The above photo (and others) was taken in Lansing last week, five weeks into the New Year. That’s a fair-sized chunk of the calendar.

Even Russian Orthodox Christmas was a month ago. Decorations past their expiration date are a minor infraction in the grand scheme of things, but they infect the passerby with a specific strain of virulent late-winter depression. Green boughs, door wreaths and red ribbons get a pass — at least they still look nice in snow. Alas, the same cannot be said for jolly Santas and holy figures stranded on lawns, like frozen Antarctic researchers the pilots at the McMurdo Station forgot to retrieve. Some displays go beyond depressing to take on a malignant air. There’s nothing cheerful about a row of candy canes, staked out in the snow, positioned along the perimeter of a house like motion sensors, or a half-inflated Pooh slumped into the grass, as if stung to death by bees, or a plastic snowman hanging from a tree.

Remnants like these can be found all over town, but they’re not all depressing. One north Lansing yard gets points for boldly morphing Christmas into Valentine’s Day. A life-size wooden crèche, vacated by Jesus, Mary and Joseph, has been converted into a love nest decorated with hearts. Mickey and Minnie Mouse, borrowed from a Yuletide caroling tableau, have checked in. Shacked up cozily, they are ready for a new diversion.

— LAWRENCE COSENTINO

“Eyesore of the Week” is our look at some of the seedier properties in Lansing. It rotates with Eye Candy of the Week and Eye for Design. Have a suggestion? Email [eye@lansingcitypulse.com](mailto:eye@lansingcitypulse.com) or call it in at 517-999-6715.

## CITY OF EAST LANSING

ORDINANCE NO. 1447  
NOTICE OF ADOPTION

AN ORDINANCE TO AMEND SECTIONS 22-32 AND 22-35 OF ARTICLE II – CIVIL RIGHTS – OF CHAPTER 22 – HUMAN RELATIONS - OF THE CODE OF THE CITY OF EAST LANSING TO ADD AND ALTER SOME DEFINITIONS AND TO CORRECT A TYPOGRAPHICAL ERROR.

## THE CITY OF EAST LANSING ORDAINS:

Sections 22-32 and 22-35 of Chapter 22 of the Code of the City of East Lansing are hereby amended to read as follows:

**Sec. 22-32. Definitions.**

The following words, terms and phrases, when used in this article or in policies or guidelines implementing this article, shall have the meanings ascribed to them in this section, except where the context clearly indicates a different meaning:

Age means chronological age, except as otherwise provided by law.

Commission means the East Lansing Human Relations Commission.

Contractor means a person or business that provides goods or services to the city.

Disability means that term as defined at section 103(d) of the Persons With Disabilities

Civil Rights Act, Public Act No. 220 of 1976 (MCL 37.1103(d)).

Gender identity or expression means a person's actual or perceived gender, including a person's self-image, appearance, expression, or behavior, whether or not that self-image, appearance, expression, or behavior is different from that traditionally associated with the person's biological sex as assigned at birth.

General business practice means the typical, standard or usual manner in which a person or entity performs or habitually engages in the operation of a particular aspect of its business; or the customary action a person or entity takes in the operation of its business.

Marital status means being single, divorced, widowed, separated or married, and the conditions associated therewith, including pregnancy and parenthood.

National origin includes the national origin of an ancestor, and shall include persons who are not naturalized citizens.

Sex includes, but is not limited to, pregnancy, childbirth, or a medical condition related to pregnancy, or childbirth. Discrimination because of sex includes sexual harassment which means unwelcome sexual advances, requests for sexual favors, and other verbal or physical conduct or communication of sexual nature when:

- (1) Submission to such conduct or communication is made a term or condition either explicitly or implicitly to obtain employment, public accommodations or public services, education, or housing.
- (2) Submission to or rejection of such conduct or communication by an individual is used as a factor in decisions affecting such individual's employment, public accommodations or public services, education, or housing.
- (3) Such conduct or communication has the purpose or effect of substantially interfering with an individual's employment, public accommodations or public services, education, or housing; or creating an intimidating, hostile, or offensive employment, public accommodation, public service, educational or housing environment.

Sexual orientation means being or regarded as being heterosexual, homosexual, bisexual, or having a history of such identification.

Student status refers to a person enrolled in an educational institution recognized by the State of Michigan in pursuit of a recognized degree.

To harass means to have physical conduct or communication which refers to an individual protected under this article, when such conduct or communication has the purpose or effect of substantially interfering with an individual's employment, public accommodations or public services, education, or housing, or creating an intimidating, hostile, or offensive employment, public accommodations, public services, educational, or housing environment.

**Sec. 22-35. Public accommodations or services.**

- (a) *Definitions.* As used in this section:

*Place of public accommodation* means a business, or an educational, refreshment, entertainment, recreation, health or transportation facility, or institution of any kind, whether licensed or not, whose goods, services, facilities, privileges, advantages, or accommodations are extended, offered, sold, or otherwise made available to the public.

*Public service* means a public facility, department, agency, board or commission, owned, operated, or managed by or on behalf of the state, a political subdivision, or an agency thereof, or a nonprofit organization, or a tax-exempt private agency established to provide service to

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# Schor

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tributed and how the money has been spent.

But its existence still raises questions about whether donors might be looking for mayoral preference in the city decision-making process.

The leading, \$10,500 contributor, for example, is Dewpoint. The city paid the local technology firm \$1.25 million to overhaul its information technology department and manage software for the city's pension systems — a relationship that the company presumably hopes to maintain. Calls to Dewpoint for comment were not returned.

In 2013, then Internal Auditor Jim DeLine voiced concern about the city's longstanding and "cozy" relationship with Dewpoint after he had trouble digesting nearly \$200,000 in ambiguous "management" work. The company was eventually hired again before Schor took office to help build the Lansing

Connect service.

Dewpoint even earned one of a few personal namedrops during Schor's latest State of the City speech.

"While we are building capacity, Lansing's incredible existing businesses are thriving and hiring," Schor bragged to a crowd gathered last week at the Riverwalk Theatre for the annual address. "In the last five years, our partners at Dewpoint have gone from 100 employees to nearly 450 IT employees in the Knapp's Center."

Three local unions pitched in \$10,000 each. IBEW Local 665, the Michigan Regional Council of Carpenters and the United Association of Plumbers and Pipefitters Local 333. While they don't necessarily have direct business ties or contracts with the city, they have an interest in supporting Schor, who in turn has supported union interests as a legislator and now as mayor.

Schor's predecessor, Virg Bernero, ran a similar nonprofit fund he called the "City Administrative Account." Of the \$380,000 raised from 2006-2013,

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**B/19/068 2019 LOCAL STREET PROJECT** as per the specifications provided by the City of Lansing. The City of Lansing will accept sealed bids at the CITY OF LANSING, C/O LBWL, PURCHASING OFFICE, at 1110 S. PENNSYLVANIA AVE., LANSING, MICHIGAN 48912 until **2:00 PM** local time in effect on MARCH 12, 2019 at which time bids will be publicly opened and read. **Complete specifications and forms required to submit bids are available by calling Stephanie Robinson at (517) 702-6197, email: stephanie.robinson@lbwl.com or go to www.mitn.info**. The City of Lansing encourages bids from all vendors including MBE/WBE vendors and Lansing-based businesses.

CP#19-033

**NOTICE OF PUBLIC HEARING  
BEFORE THE CITY COUNCIL OF THE CITY OF LANSING  
RELATING TO A PROJECT PLAN  
FOR THE LANSING ECONOMIC DEVELOPMENT CORPORATION**

Pablo's Mexican Restaurant, LLC  
1102 S. Washington Avenue and W. Elm Street

NOTICE IS HEREBY GIVEN that the City Council of the City of Lansing will hold a public hearing at 7:00 p.m., in the City Council Chambers, 10th Floor, Lansing City Hall, Lansing, Michigan, on February 25, 2019, on a Project Plan prepared by the Lansing Economic Development Corporation for a business finance assistance loan to Pablo's Mexican Restaurant, LLC (the "Project") for building renovations, operational licenses, and inventory necessary to open a second Pablo's Mexican Restaurant located on the property at 1102 S. Washington Avenue and W. Elm Street in REO Town Lansing.

A description of the proposed Project Plan is available for public inspection at the office of the Lansing Economic Development Corporation, 1000 S. Washington Ave., Suite 201, Lansing, Michigan. All aspects of the proposed Project Plan will be open for discussion at the public hearing, including the proposed loan of a maximum principal amount of \$143,100 by the Lansing Economic Development Corporation's Business Finance Assistance Program to assist in the financing of the Project. The Project Plan contains further information about the loan.

The City Council will consider the approval of the Project Plan only after the public hearing has been completed.

The City Council shall provide an opportunity for all interested persons to be heard and shall receive and consider communications in writing with reference to the hearing. The public hearing shall provide the fullest opportunity for expression of opinion, for argument on the merits, and for introduction of documentary evidence pertinent to the proposed Project Plan.

If you are interested in this matter, please attend the public hearing or send a representative. Written comments will be accepted between 8 a.m. and 5 p.m. on City business days if received before 5 p.m., on the day of the Public Hearing at the City Clerk's Office, Ninth Floor, City Hall, 124 West Michigan Ave., Lansing, MI 48933 or email [city.clerk@lansingmi.gov](mailto:city.clerk@lansingmi.gov).

**Chris Swope, Lansing City Clerk, MMC/CMMC**  
[www.lansingmi.gov/Clerk](http://www.lansingmi.gov/Clerk)  
[www.facebook.com/LansingClerkSwope](https://www.facebook.com/LansingClerkSwope)

CP#19-035

# Schor

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thousands were used to lease Bernero a car. He also used it for various meals, flowers and at least one shoe repair — each expense individually justified as a cost of serving as the mayor.

These types of funds have been used for decades to broadly cover incidental costs of elected office. A U.S. Supreme Court ruling in 1975 eventually gave birth to 527 administrative accounts, which could legally discuss candidates and issues without campaign finance restrictions, as long as it didn't teeter into advocacy.

The Schor Lansing Fund, much like Bernero's old account, is still propped up by hefty, tax-free donations by developers, lawyers, lobbyists and labor unions.

Several pitched in between \$5,000 and \$10,000 shortly after Schor's inauguration. Many more donated at least \$2,500.

And while Schor provided his own accounting to City Pulse, filings for the Schor Lansing Fund are not listed publicly elsewhere. Federal law generally requires holders of 527 accounts to file periodic reports when revenues surpass \$25,000. Schor, who hit that mark last year, may have missed an IRS expense reporting deadline, he said.

Bernero's account details, by comparison, are publicly available online. He still had about \$50,000 left over from his time as mayor when the account was closed last month. He didn't return multiple calls for an explanation.

Schor says his attorneys are looking into what he called "vague" disclosure laws.

Bernero raised eyebrows when his

spending was publicly reported a decade ago. Like Schor, many of his donors were doing business with the city. And advocates for transparency, like the Michigan Campaign Finance Network, recognize these accounts can prop open the door for corporate corruption in local politics.

"I've seen them used to pay for dry cleaning or to pay for gasoline and leases," explained Network Director Craig

Mauger. "Sometimes it can be more vague, like paying off a credit card that was related to professional expenses. We often don't have a clear picture on how these funds are being used and that can obviously raise concerns."

Schor vehemently objected to any suggestions of favoritism to contributors. He recognized that guidance from his

See Schor, Page 8

**B/19/076 RENTAL OF STREET SWEEPERS** as per the specifications provided by the City of Lansing. The City of Lansing will accept **sealed bids** at the City of Lansing, C/O LBWL, Purchasing Office, 1110 S Pennsylvania Ave, Lansing, Michigan 48912 until **2:00 PM** local time in effect on **FEB. 26, 2019** at which time bids will be publicly opened and read. **Complete specifications and forms required to submit bids are available by contacting Stephanie Robinson at (517) 702-6197 email: stephanie.robinson@lbwl.com or go to www.mitn.info** The City of Lansing encourages bids from all vendors including MBE/WBE vendors and Lansing-based businesses.

**CP#19-037**

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**CITY OF LANSING  
NOTICE OF PUBLIC HEARING**

The Lansing City Council will hold a public hearing on February 25, 2019 at 7:00 p.m. in the City Council Chambers, 10th Floor, Lansing City Hall, Lansing, MI, for the purpose stated below:

To afford an opportunity for all residents, taxpayers of the City of Lansing, other interested persons and ad valorem taxing units to appear and be heard on the approval of Amended Brownfield Plan #62 – Oliver Towers Brownfield Redevelopment Project pursuant to and in accordance with the provisions of the Brownfield Redevelopment Financing Act, Public Act 381 of 1996, as amended, for property commonly referred to as 310 North Seymour Avenue located in the City of Lansing, but more particularly described as:

The South 210 feet of Block 84 of Original Plat, City of Lansing, Ingham County, Michigan, as recorded in Liber 2 of plats, page 36. Commonly known as 310 N. Seymour Avenue, Lansing, MI 48933, Tax Parcel No. 33-01-01-16-177-022.

Approval of this Brownfield Plan will enable the Lansing Brownfield Redevelopment Authority to capture incremental tax increases which result from the redevelopment of the property to pay for costs associated therewith. Further information regarding this issue, including maps, plats, and a description of the brownfield plan will be available for public inspection and may be obtained from Karl Dorshimer – Director of Business Development, Lansing Economic Area Partnership, 1000 South Washington, Suite 201, Lansing, MI 48912, (517) 702-3387.

If you are interested in this matter, please attend the public hearing or send a representative. Written comments will be accepted between 8 a.m. and 5 p.m. on City business days if received before 5 p.m., on the day of the Public Hearing at the City Clerk's Office, Ninth Floor, City Hall, 124 West Michigan Ave., Lansing, MI 48933 or email [city.clerk@lansingmi.gov](mailto:city.clerk@lansingmi.gov).

**Chris Swope, Lansing City Clerk, MMC/CMMC**  
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[www.facebook.com/LansingClerkSwope](https://www.facebook.com/LansingClerkSwope)

**CP#19-036**

Educate.

Scholarships through the LCC Foundation provide opportunities that grow talent and build skills that ELEVATE our community. DONATE today.

**Donate. Educate. Elevate.**  
[lcc.edu/elevate](http://lcc.edu/elevate)

**LANSING COMMUNITY COLLEGE FOUNDATION**

# Schor

from page 5

administration ultimately plays a role in items that land before the City Council, but he also noted that he doesn't personally dictate the direction of contracts and other city business.

And besides, he emphasized, most of the money spent to date went back to the local community anyway.

"I don't make decisions based on what money people give to me," Schor said. "This is money that people wanted to give toward assisting in the great things going on in this city. It's just another option for people to offer their support. It's an avenue to support these important charities because I don't have the capacity to do it on my own. I just make sure these contributions are going to the right place."

Still, those who chipped into the mayoral account might have more than one

reason to stay on Schor's good side.

McLaren Greater Lansing broke ground on a \$450 million hospital complex after Schor took office. City-approved permits will inevitably be required if it's going to open as planned by late 2021. But like every other donor interviewed for this story, McLaren's donation was simply a gesture of "community support."

Vice President Brian Brown explained how the cash was for the inauguration and furthering local patient care.

The Christman Co. is heavily involved with the McLaren facility and has ties to

other projects in the city, having helped renovate the Cooley Law School Stadium and multiple facilities for the Lansing Board of Water & Light. Christman donated \$5,000 to the Schor Lansing Fund. Even BWL Manager Dick Peffley pitched in \$1,000.

"Giving him money isn't going to do me any favors," Peffley said. "I personally donate to a lot of places."

The mayor does not select BWL's general manager, but history shows he can play a strong role.

See Schor, Page 9

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### NOTICE

The Board of Review of the City of Lansing will meet in regular sessions in the 3rd Floor Conference Room, City Hall for five days on March 11, 12, 13, 14, & 15 2019 at 9:00 AM to 12:00 NOON and 1:30PM to 4:30PM. **EXCEPT** for Wednesday, March 13 from 1:30PM to 4:30PM and 6:00PM to 9:00PM to review the assessment roll and hear appeals from taxpayers. Taxpayers are permitted to file his or her protest by letter and his or her personal appearance shall not be required. Protest at the Board of Review is necessary to protect your right to further appeal to the Michigan Tax Tribunal if your property is residential or agricultural. An appointment is suggested and must be scheduled before 3:00PM, March 14, 2019. If you do not make an appointment, you will have to wait for the next available opening in the schedule. Letter appeals must be **received** in the Assessor's Office by 4:30PM, March 14, 2019. City of Lansing will also hold its Organizational meeting on Tuesday March 5, 2019 at 10AM; no appeals may be heard at this meeting. Please call the City of Lansing Assessor's Office at (517) 483-7624 for information about your assessment and/or to make an appointment

#### RATIO AND TENTATIVE EQUALIZATION FACTORS FOR 2019

Eaton County		
Property Class	Tentative Ratio	Multiplier
Agricultural	N/C	
Commercial	43.34	1.15367
Industrial	51.56	0.96975
Residential	43.94	1.13792
Timber-Cutover	N/C	
Developmental	N/C	
Personal	50.00	1.0000

Ingham County		
Property Class	Tentative Ratio	Multiplier
Agricultural	N/C	
Commercial	43.76	1.1426
Industrial	49.09	1.0000
Residential	46.48	1.07574
Timber-Cutover	N/C	
Developmental	N/C	
Personal	50.00	1.0000

Clinton County		
Property Class	Tentative Ratio	Multiplier
Agricultural	48.54	1.0301
Commercial	46.72	1.0702
Industrial	46.88	1.0666
Residential	N/C	
Timber-Cutover	N/C	
Developmental	N/C	
Personal	50.00	1.0000

CP#19-009

the public.

From page 6

- (b) *Prohibited practices.* Except where permitted by law, a person shall not:
- (1) Deny an individual the full and equal enjoyment of the goods, services, facilities, privileges, advantages, or accommodations of a place of public accommodation or public service because of religion, race, color, national origin, age, height, weight, disability, sex, marital status, sexual orientation, gender identity or expression, student status, or because of the use by an individual of adaptive devices or aids.
  - (2) Print, circulate, post, mail, or otherwise cause to be published a statement, advertisement, notice, or sign which indicates that the full and equal enjoyment of the goods, services, facilities, privileges, advantages, or accommodations of a place of public accommodation or public service will be refused, withheld from, or denied an individual because of religion, race, color, national origin, age, height, weight, sex, disability, marital status, sexual orientation, gender identity or expression, or student status, or because of an individual's use of adaptive devices or aids.

Jennifer Shuster  
 City Clerk

CP#19-032



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In the Old World soirée tradition, light refreshments are served following every concert.

Buy tickets online: [absolutemusiclansing.org](http://absolutemusiclansing.org) or at the door  
 Urban Beat Event Center, 1213 Turner Street Lansing, Michigan 48906 in Old Town

# Schor

from page 8

In the aftermath of the 2013 ice storm, Bernero stood behind then General Manager J. Peter Lark after Lark left town during the crisis for a vacation in New York. The mayor's support was considered a major factor in why Lark subsequently received a positive performance review. Then Bernero turned on Lark, and the board fired him.

The architectural firm DLZ Michigan Inc. also donated \$5,500 to Schor. That company was previously paid nearly \$50,000 for a feasibility study for the renovation of a new city hall building. The Boji Group — one of the companies that filed a proposal for the still unfinished project — gave Schor another \$2,500 after he took office.

"There wasn't a specific purpose for the donation to this fund other than support in general," explained Boji Group spokesman John Truscott, whose firm also pitched in another \$1,000 for the Schor Lansing Fund.

Comcast, which donated \$2,500, holds a 10-year franchising agreement with the city that was approved last year.

Tetra Tech, a leading provider of consulting and engineering services with a host of governmental clientele, gave another \$3,000. Funk Zone LLC pitched in \$1,000 amid ongoing plans to construct a hotel in REO Town.

Local developer Joel Ferguson, who donated \$2,500, partnered with another developer to buy the former Red Cedar Golf Course.

Negotiations that began with Bernero edged about \$5 million off a prior city appraisal and were eventually finalized under Schor despite criticism. Tax incen-

tives will require more city cooperation.

Given the loose restrictions on these types of accounts, Schor said he recognizes the potential for abuse. He noted some elected officials — not necessarily in Lansing — have been known to field reciprocal relationships, giving out appointments to municipal boards and commissions in exchange for campaign donations.

"Anyone who thinks they can give money here and have any preference from the city is wrong," Schor added.

In the absence of IRS reporting for

the Schor Lansing Fund, some advocates for continued government transparency have argued that taxpayers are entitled to much more direct access to 527 filings.

Explained Mauger: If elected officials are soliciting money, there needs to be a centralized way to follow where it's going.

"At least (Schor) is still disclosing this information," Mauger added. "That's a few steps above others out there."

— **KYLE KAMINSKI**  
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**OFFICIAL NOTICE TO ELECTORS AND TAXPAYERS OF THE CITY OF LANSING OF INTENT TO ISSUE BONDS SECURED BY THE TAXING POWER OF THE CITY AND RIGHT OF REFERENDUM THEREON**

PLEASE TAKE NOTICE that the City Council of the City of Lansing, Counties of Ingham and Eaton, Michigan, intends to authorize the issuance of Limited Tax General Obligations Bonds of the City in one or more series in an aggregate principal amount not to exceed \$16,000,000 for the purpose of financing the Central Interceptor/Sycamore-Lindbergh Interceptor Rehabilitation Project Phase II as further described in plans on file with the City (the "Improvements"), related to the Wet Weather Control Program State Revolving Fund Project Plan and required by the Administrative Consent Order. Said Bonds shall mature in not to exceed thirty (30) annual installments with interest payable on the unpaid balance at an estimated interest rate of 2.00%, to be conclusively determined at the time of the sale of the Bonds.

SOURCE OF PAYMENT OF BONDS

The principal and interest of the Bonds shall be payable primarily from funds lawfully available to the City for this purpose such as revenues derived from the operation of the City's Sewage Disposal System, special assessments, general fund monies and ad valorem taxes pursuant to a pledge of the City's limited tax full faith and credit. Ad valorem taxes may not be levied in excess of the City's charter tax rate limitation for this purpose.

RIGHT OF REFERENDUM

The Bonds will be issued without vote of the electors unless a PETITION requesting an election of the question of issuing the Bonds signed by not less than TEN PERCENT (10%) OF THE REGISTERED ELECTORS in the City is filed with the City Council by deposit with the City Clerk WITHIN FORTY-FIVE (45) DAYS after publication of this Notice. If such a petition is filed, the Bonds cannot be issued without an approving vote by a majority of electors voting on the question.

This Notice is given pursuant to the requirements of Section 5(g) of Act 279, Public Acts of Michigan, 1909, as amended. Further information concerning the matters set out in this Notice may be secured from the City Clerk's Office.

Chris Swope,  
City Clerk

**CP#19-034**

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# Rocky road ahead for Whitmer and Legislature?

The Republican-led Senate is one floor vote away from doing something that hasn't been done in Michigan in

more than 40 years: reject a governor's executive order.

House Republicans got the ball rolling last week. On a party-line vote, they

adopted a measure that would send Gov. Gretchen Whitmer back to the drawing board in crafting a re-jiggering of the Department of Environmental Quality.

Whitmer's first major restructuring of state government folds the Office of the Great Lakes into a new Department of Environment, Great Lakes and the Energy. The new department is being led by a longtime renewable energy professional, Liesl Clark.

The Republicans don't have a problem with shuffling state agencies. Here's what they don't like. The restructuring eliminates three government boards the Republican lawmakers created with Gov. Rick Snyder last summer to bird-dog a possible Democratic governor on environmental issues.

One commission is charged with overseeing the crafting of administrative rules, the not-quite-laws that

departments write that you, I and the business community must follow on water, land and air use.

The second body is a new appellate commission for those with rejected permit requests. The department director would still have the final say on approving a permit to pollute, but the commission would — after hearings and fact gathering — give the director more information.

The third body is a completely advisory science commission that the department or governor may use or ignore.

For the business community and Republican legislators, these commissions are designed to keep aggressive environmental regulators in check. It gives "the little guy" a voice in cases where overzealous regulators are overstepping its bounds.

For Whitmer, the commissions waste time. The process already has enough checks and balances to protect land-owner rights and environmental law.

Nonetheless, the state Constitution gives the Legislature the power to reject an executive order because EOs can amend law. Such is the case here. Whitmer is eliminating three bodies that were legislatively created.

So, if the House and Senate want to dump the EO, they can and have. In 1977, the Democratic-controlled legislature did this to Republican Gov. Bill Milliken. Milliken's former legal counsel, Peter Ellsworth, said Democrats

routinely gave Milliken a hard time about his EOs.

Milliken would come out with an EO. Democrats would usually raise objections. They'd negotiate. Milliken would rescind the EO and come back with one that represented the compromise.

Maybe that's what happens in 2019. Maybe Whitmer will agree to pull the EO after working something out with the Republican Legislature.

That's not her strategy for now. She told the press moments after the House rejected her EO that if Republican senators don't want to support "clean drinking water," it's on them.

"We need to be very clear," she said. "The House Republicans today on a party-line vote voted down protections for drinking water. They voted down the creation of a public advocate for clean drinking water. They voted against a public advocate on environmental justice."

Republican senators such as Sen. Ed McBroom, R-Vulcan, and Jim Runestad, R-White Lake, have said they find such comments insulting. They only want these oversight commissions back. She can have the rest of the EO.

The Legislature has 40 days to reject an EO or it goes into effect. It took the House two days to vote, due in part to leaders feeling miffed about not being given a head's-up that this was coming.

The Senate Oversight Committee is scheduled to hold its second hearing on

the matter today.

Senate Majority Leader Mike Shirkey holds the cards. He has the votes to kill Whitmer's EO, but he said he'd rather it not come to that. He'd prefer that the first real confrontation between the Legislature and the governor not be a turf war.

At some point, there will be something the Republican legislators want that Whitmer won't want to give on. Could this be the start of a cooperative working relationship between the two branches of government?

Or will the same, Washington-style, surrender-no-ground approach be the standard state legislators and Michigan's governor follows?

*(Kyle Melinn, of the Capitol news service MIRS, is at melinnky@gmail.com.)*

POLITICS



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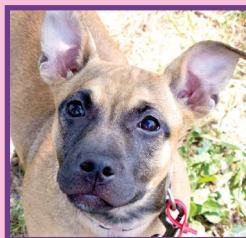
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# CityPULSE




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### BANKING

## 4 Financial Literacy Lessons for Millennials

1. Put all your tech skills to use. Millennials are in a unique position, facing the challenges of financial survival in the midst of towering student debts and lack of employment opportunities. Having all the help you can get from apps catering to managing your money is a blessing. Digit, Acorn and Mint are just some of the apps which can be used for budgeting and keeping track of your money.
2. Start a retirement plan before you even finish paying off those debts. Imagining a retirement plan before paying off your student loan every month can be very challenging, but retirement savings offer tax benefits.
3. Split your savings between emergency and retirement. When there is very little to get by in the first place, an emergency fund is the last thing on your mind. But keep in mind usually these emergencies end up costing more than you ever expected.
4. Understanding the different types of debt. Not all debts are created equal! If you can manage the monthly payments with an interest rate that isn't too high, you are better off with the debt.




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### REAL ESTATE

## Tips for Selling Your House Fast!

1. **Get a storage unit.** To declutter your house, you might end up storing in closets all the stuff you didn't need. Don't. A potential buyer will look at closets too. Get a storage unit instead.
2. **Hire a good photographer.** This will help you stage photos and highlight all the strengths of your beloved house. Houses with six good photos are twice as likely to be viewed by buyers.
3. **Find me!** Finding the right real estate agent will make all the difference in selling your house to the right people. Make sure they have what you need by researching them on social media and also go through local listings.
4. **Make small upgrades.** This is not the time to be extravagant and splurge on that kitchen remodel. A new sink, kitchen cabinets, appliances, light fixtures and shower curtains can brighten the house up without breaking your wallet.
5. **Brighten up the place and no personalized items.** The interior should be inviting and warm for buyers to make that connection with your house. Invest in some ambient lights to make sure the house is well lit!



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## Why is Michigan Auto Insurance So Expensive? For \$1000, Alex.

So not too long ago some of my fellow members of the insurance cabal and I were sitting around drinking and brainstorming, "How can we separate Michigan drivers from their money?" I think that drivers must be onto us though, as pretty much EVERY conversation calls us out. "Geez man, insurance is too expensive!" So, maybe it's sleep deprivation, but here's something for nothing:

1. Insurance IS expensive. Especially in Michigan. (We rank somewhere between 48th - 50th in affordability.)
2. IGNORE: the words discounts, bundling and the bastardization of logic. Focus on two things: cost and coverages. Discounts are like coupons: they don't tell you the price. Bundling may lower the price, but often it is less expensive to have auto and property policies with different carriers.
3. NEVER purchase a policy with the state minimum of 20/40 liability. Most carriers deem that non-standard, and if ever you shop your policy, your rates will be much higher.
4. DO NOT turn in small collision claims. The frequency of claims will hurt you more than the severity.




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### HYDROTHERAPY & WELLNESS

## Five Tips for Choosing the Right Spot for Your Hot Tub

1. **Location, location, location:** Have the tub as close to the back door as possible. Are you thinking it might look better in your beautiful yard? Of course, but on cold nights you will be thankful for the convenience of your house, steps away.
2. **Looking good!** Incorporate your tub into the landscaping of your yard and place a cement slab near a garden pond or water feature. We also carry accessories required to deck out and protect your tub all year round.
3. **Privacy factor:** Plan the placement of your tub in a secluded spot of your back yard if you expect to use it that way. Place your tub closer to the gathering space if it is mainly for family.
4. **Sunroom/Sunporch:** For putting your tub in the sunroom you will need a reinforced deck or floor to support it. Make sure it can fit in through the sliding door or removable panel.
5. **Power:** Hot tubs run more efficiently on 220-volt power, but many can run on simple 110-volt as well. Always make sure the outlet is GFCI protected for safety.

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### ART SUPPLIES

## Celebrate Love! Or Not.

February, the month in which we celebrate love, has arrived! If the thought of celebrating Valentine's Day has you frantically searching Netflix for the next show to binge watch ... we have the solution. It does involve wearing pants and you do have to turn off your electronic devices, but we promise that it will be fun. Bring your friends, bring your neighbor, invite your Mom, your Uber driver and join us for an awesome night of creating cool stuff.

Sandblast a cool design on a brew mug or a set of wine glasses, make custom bangle bracelet charms, or make some wall art that's not on a canvas. Yes, we went there. Glass is cool and beautiful, just like your Valentine will be next year. Check out all the Art a la Carte classes online at [DelphiGlass.com/Cheers](http://DelphiGlass.com/Cheers) and sign up now for a date night ... er, not date night, to remember. Did we mention you can bring wine?



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[www.delphiglass.com](http://www.delphiglass.com)

# ARTS & CULTURE

ART • BOOKS • FILM • MUSIC

## Oscar-nominated film shot by a Potterville High School grad

By SKYLER ASHLEY

While most of us watch the Oscars, firmly locked to our couches, Sam Davis — a young filmmaker and Potterville High School graduate — will don his finest and wait among the gaggle of celebrities to see if the documentary he shot and edited, “Period. End of Sentence,” wins the award for Best Documentary Short.

“I cut my teeth making local commercials for companies around Charlotte and Lansing for free — just to get experience,” Davis, 26, said.

“Period. End of Sentence,” backed by The Pad Project nonprofit and renowned Indian film producer Guneet Monga, brings the audience to the rural Indian village of Hapur, where the subject of menstruation is rarely spoken of — resulting in a taboo that fosters shame in young women who simply do not understand what their period is.

Interviews, conducted with vital help from Indian line producer and interpreter Mandakini Kakar, reveal the village’s women have no access to feminine hygiene projects — tampons, pads, etc. — and are unaware of what such products are for.

The lack of knowledge on the subject is shared with the village’s young men as well, who are unable to explain what periods actually are.

“We would talk to a 60 or 70-year-old women who thought that they had a disease, because they bled every month,” Davis said. “They had never learned what a period was or why it was happening.”

Western squeamishness on the subject of menstruation is nowhere near comparable to the extent of the issue in the Indian village.

“We knew there would be some shyness, but we didn’t know how crippling it was for these women,” Davis said.

As the production crew spoke to the Hapur villagers about menstruation, it was crucial to maintain a low profile to preserve the honesty and intimacy of the interviews.

“It was critical that we didn’t come in and completely disrupt the normal pace and rhythm of life in the village,” Davis said. “If we caused a scene, which would happen often, we would quickly gather a crowd of 50 to 100 people. There’s no way you’re going to talk to a girl about one of their biggest taboos with a crowd watching.”

Davis described throwing blankets over the cameras and entering the homes of their subjects through the back door to avoid drawing attention.

“It was kind of like a heist movie,” he said.

“Period. End of Sentence” also captures the aftermath of the installation of a machine purchased from Indian



Sam Davis mans his handheld camera on location in Hapur, India, during the filming of “Period. End of Sentence.”

Courtesy Sam Davis

entrepreneur and activist Arunachalam Muruganantham, which allows the men and women of Hapur to create sanitary napkins from biodegradable materials. Davis noted a strong improvement upon the crew’s second visit to Hapur, where they saw how the machine was being implemented into daily life.

“It was really cool to see that progress,” he said.

But make no mistake, the taboos surrounding menstruation are still visible worldwide. It’s widely reported that many marginalized groups of women in the United States — the homeless and poor in particular — face similar struggles in lacking access to important feminine hygiene products.

The Tennessean, a newspaper in Nashville, reported in August on Middle Tennessee girls’ skipping school during their periods because they couldn’t afford tampons or pads.

“I think it’s important to destigmatize the topic overall. Growing up in Michigan, and it’s probably the same for most men — whether it’s in the Midwest or California — I had never talked to my mom or sister about their period,” Davis said. “The film is a fist in the air for women, but I think it’s equally important for men to be a part of the conversation. It’s highlighted in the film that a patriarchal society imposes a lot of shame on women for things that are completely natural.”

The origin of the “Period. End of Sentence” began several years ago with Los Angeles high school English teacher Melissa Burton’s attendance at the Commission on the Status of Women conference at the United Nations. It was there Burton learned of Indian women who were dropping out of school in droves because of the shame they experi-

ence from their periods.

Burton and her students at Los Angeles’ Oakwood School were then inspired to combat the issue, so they contacted Girls Learn International, an organization that pairs U.S. high schools with schools in developing nations where the education of young women is threatened.

The subsequent snowballing grassroots movement attracted the backing of several executive producers, effectively shepherding the process of getting the documentary that Davis eventually became attached to in the works.

While Potterville certainly isn’t known for producing a wealth of filmmakers, the inspired Davis benefitted from the short-lived Michigan film incentive program, which lowered the production costs for studios via cheaper taxes and attracted filmmakers to Michigan; scenes from “Batman V. Superman: Dawn of Justice” were filmed in East Lansing.

Fresh out of high school when the program was at its height, Davis found himself working on a film shot in Michigan called “Love and Honor.” On the set, Davis worked as a camera assistant studying under Theo Van de Sande, a member of the American Society of Cinematographers.

Being thrust onto the production of a higher budget independent film was a huge step up from filming local high school football games.

“It was my first real movie set. I had done all kinds of projects on my own but ‘Love and Honor’ was my first real exposure,” he said.

It was on that set where he befriended one of the film’s co-writers and producers Garrett Schiff, whom proved an important contact. Davis and director

Rayka Zehtabchi became attached to “Period. End of Sentence” by the recommendation of Schiff.

“It was a cool, full-circle kind of thing. Garrett is still a great friend and mentor to me,” Davis said.

The process of learning your feature is Oscar-nominated is a nerve-wracking one, says Davis. Once a film is shortlisted, the crew is required to film themselves the morning the final nominations are announced.

“It’s disturbing, we didn’t know if we were going to be nominated. We would have had this horrifying video of us learning we weren’t nominated. Fortunately, we were.”

Hanging out in California, the 8 a.m. Eastern Time set for the announcements meant Davis and company had to sit awake at the brisk hour 5 a.m. — loading themselves up on coffee.

“Our film was fifth out of five to be announced. It was an incredible nail-biter.”

Davis will attend the Academy Awards with Zehtabchi, Schiff and Burton, along with some of “Period. End of Sentence’s” interviewees.

“You can just imagine — it’s really exciting,” Davis said.

And what’s next for Davis? He’s returning to Potterville to begin work on directing a film called “Cents,” which will center on the lives of its characters as they are impacted by the train derailment that struck the town in 2002.

“We want to fill it with a lot of local personalities, even if they’ve never acted before,” he said.

“Period. End of Sentence” is now viewable on Netflix. For more information on the “Cents” casting call, email [centsmovie@gmail.com](mailto:centsmovie@gmail.com) or call (310) 993-7748.

# CityPULSE

The weekly paper Lansing reads | RATE CARD 2019  
Since 2001



## LOCAL

NEWS  
WRITERS  
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a newspaper for the rest of us  
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# 2019 PUBLICATION CALENDAR

<b>MARCH 2019</b> March 6 St. Patrick's Day March 13 Pet Adoption Page March 20 March 27 <b>Top of the Town Kickoff!</b>	<b>APRIL 2019</b> April 3 April 10 Summer Camp Guide & Pet Adoption Page April 17 Annual 420 Issue April 24	<b>MAY 2019</b> May 1 May 8 Pet Adoption Page May 15 <b>Top of the Town Top 5!</b> May 22 Summer Guide/Patio Issue May 29 Margarita Festival	<b>JUNE 2019</b> June 5 Farmers Markets June 12 Gay Pride & Pet Adoption Page June 19 June 26 <b>Top of the Town Winners Announced!</b>	<b>JULY 2019</b> July 3 July 10 Pet Adoption Page July 17 July 24 Brunch Issue July 31	<b>AUGUST 2019</b> Aug. 7 Aug. 14 Cheap Issue - Half Off! & Pet Adoption Page Aug. 21 Aug. 28 Student Coupon Issue	<b>SEPTEMBER 2019</b> Sept. 4 Arts Issue Sept. 11 Pet Adoption Page Sept. 18 Sept. 25 Dining Guide	<b>OCTOBER 2019</b> Oct. 2 Beer Issue Oct. 9 Nonprofit Issue & Pet Adoption Page Oct. 16 Oct. 23 Halloween Issue Oct. 30	<b>NOVEMBER 2019</b> Nov. 6 Bar Issue Nov. 13 Pet Adoption Page Nov. 20 Holiday Gift Guide Nov. 27	<b>DECEMBER 2019</b> Dec. 4 Dec. 11 Last Minute Holiday Gift Guide & Pet Adoption Page Dec. 18 Dec. 26 New Year's Eve Issue	<b>JANUARY 2020</b> Jan. 1 People Issue Jan. 8 Pet Adoption Page Jan. 15 Jan. 22 Made in Lansing Issue Jan. 29	<b>FEBRUARY 2020</b> Feb. 5 Valentine's Day Issue Feb. 12 Pet Adoption Page Feb. 19 <b>Top of the Town Kickoff!</b> Feb. 26
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**ONE COLUMN AD**  
1/4 Page Vertical  
2.25" W x 10.78" H

**FOUR COLUMN AD**  
1/3 Page Horizontal — 9.5" W x 3.593" H

### RETAIL DISPLAY RATES

Square Inch	1X - 3X		4X - 7X		8X - 11X		12X - 25X		26X - 51X		52X		Dimensions Vertical	Dimensions Horizontal	Dimensions Cubed
	B&W	Color	B&W	Color	B&W	Color	B&W	Color	B&W	Color	B&W	Color			
43.12 BACK PAGE	N/A	1435	N/A	1389	N/A	1349	N/A	1292	N/A	1106	N/A	920		9.5" W x 10.78" H	
43.12 FULL PAGE	900	1196	872	1160	843	1120	810	1076	711	945	573	763	9.5" W x 10.78" H		
32.34 3/4 PAGE	780	988	755	957	731	926	704	890	575	767	515	653	7.083" W x 10.78" H	9.5" W x 8.085" H	
28.46 2/3 PAGE	740	922	714	905	693	880	728	832	635	727	486	617	9.5" W x 7.186" H		
21.56 JUNIOR PAGE	612	776	549	763	570	720	553	700	479	611	386	513	7.083" W x 7.186" H		
21.56 1/2 PAGE	601	761	582	737	558	708	541	685	465	595	396	503	4.667" W x 10.78" H	9.5" W x 5.39" H	
14.23 1/3 PAGE	405	513	396	503	383	487	366	463	327	416	270	343	4.667" W x 7.186" H	9.5" W x 3.593" H	
10.78 1/4 PAGE	347	418	321	406	313	395	288.20	378	311	327	277	277	2.25" W x 10.78" H	9.5" W x 2.695" H	4.667" W x 5.39" H
7.19 1/6 PAGE	235	284	228	275	222	267	211	254	181	221	156	189	2.25" W x 7.186" H	4.667" W x 3.593" H	
5.39 1/8 PAGE	179	213	174	211	169	203	161	194	141	169	119	144	2.25" W x 5.39" H	4.667" W x 2.695" H	
3.59 1/12 PAGE	149	181	150	175	142	169	134	163	117	141	106	128	2.25" W x 3.593" H	4.667" W x 1.796" H	
2.81 1/16 PAGE	119	144	116	141	112	137	102	131	94	112	87	105	2.25" W x 2.695" H		
7.41 COVER BANNER	N/A	629	N/A	629	N/A	629	N/A	629	N/A	629	N/A	629	9.5" W x 1.853" H		
7.41 POP UP BANNER	N/A	735	N/A	735	N/A	735	N/A	735	N/A	735	N/A	735	9.5" W x 1.853" H		
1 1 COLUMN INCH	43	45	41	43	30	32	30	32	30	32	29	31		2.25" W x 1" H	

AVAILABLE IN ADDITIONAL 1/2" INCREMENTS  
Frequency Rates: The frequency rate for retail display advertising is based on up to a one-year period with a signed contract. Ads do not need to run in consecutive issues but must run within the contract period.

### City Pulse Print Distribution By ZIP Code

Zip Code	Community	Distribution	Zip Code	Community	Distribution
48813	Charlotte	127	48895	Williamston	142
48820	DeWitt	257	48906	Lansing (N)	1,017
48821	Dimondale	160	48910	Lansing (S)	2,633
48823	East Lansing	4,149	48911	Lansing (S)	1,421
48824	East Lansing	488	48912	Lansing (E)	2,155
48827	Eaton Rapids	39	48915	Lansing (DT)	284
48837	Grand Ledge	111	48933	Lansing (DT)	2,222
48840	Haslett	258	48917	Lansing (W)	1,667
48842	Holt	531	48892	Webberville	116
48854	Mason	229			
48864	Okemos	1,519			
48876	Pottersville	20			

**TOTAL 19,545**

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### CLASSIFIED ADVERTISING

**Classified Rates.**  
Rates start at \$24 for 4 lines.  
Each additional line is \$6.  
EXTRAS. Boldface Type: \$7 per line  
HEADLINE: \$11 per line  
Border: \$11  
LOGO: Space needed

Contract rates available, all rates net.  
Classified ads also appear online at no extra charge. Deadline for classifieds is 5 p.m. Monday for the upcoming Wednesday's issue. You can also submit your classified ad by calling 517-999-6704 or at classifieds@lansingcitypulse.com.

### SAMPLE CLASSIFIED AD

**Apartment for rent**  
Laundry, Central Air, Two car garage. Central to Lansing Community College, Cooley Law School, Sparrow Hospital and Michigan State University. No smoking and No pets. \$600 per month which includes utilities. (517) 123-4567 or check www.lansingcitypulse.com for more information.

### PAYMENT

All ads must be prepaid unless approved credit application is on file. Credit card, money order, cash accepted.

**ONE COLUMN AD**  
1/8 Page Vertical  
2.25" W x 5.39" H

**TWO COLUMN AD**  
1/3 Page Vertical  
4.667" W x 7.186" H

**TWO COLUMN AD**  
1/4 Page  
4.667" W x 5.39" H

**ONE COLUMN AD**  
1/12 Page  
2.25" W x 3.539" H

**ONE COLUMN AD**  
1/16 Page  
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State Journal — 1 1/2"  
City Pulse — 2 1/4"

### DISPLAY AD SPECIFICATIONS

**Deadlines.** Space reservation deadline: 5 p.m. Thursday for the next issue. Copy Deadline: noon Friday for the next issue.

**Mechanical Requirements.** Printing method is offset and page size is 11 1/4" high by 10 1/4" wide. Line screen is 100 lpi.

**Color.** 4-color process are available. See rate chart for prices

**Pre-Printed Inserts.** City Pulse accepts pre-printed inserts. For most inserts, inserting is \$25 per 1,000. Special-sized inserts will be priced on a job-by-job basis.

**Layout and Design (including scanning photos).** City Pulse accepts designs created by our clients at no cost. City Pulse provides ad-design services for \$15-\$60, depending on the ad size. All ads are published after the advertiser approves the proof.

**Nonprofit Discounts.** Registered nonprofits buying directly and not through an agency will receive a 10 percent discount, which may not be combined with any other discount, provided the advertiser pays within the agreed-upon terms. For fund-raising events sponsored by registered non-profits, advertising is discounted

50%. City Pulse may include a line that says, "Space donated in part by City Pulse."

**Position.** Reasonable requests for position will be accommodated whenever possible. However, position cannot be guaranteed without a premium of 15 percent being added to the applicable space rate, with a minimum charge of \$50, and 25 percent, with a minimum charge of \$75, for the following pages: Centerspread (the middle two facing pages), the inside front cover, the inside back cover and the back cover. Charges for position are not subject to discounts.

**Electronic Ad Specifications.** Spot color and 4-color ads must be submitted in CMYK. Artwork should be at least 200 dpi. Black type 12 pt or smaller must be 100% black. EPS or PDF file formats are preferred. For EPS files, convert all fonts to outlines. Ads should be sent to adcopy@lansingcitypulse.com or provided on a disc.

**Payment Options.** We accept Visa, Mastercard, American Express, Discover, checks and, of course, cash.



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4.667" W x 3.593" H

**TWO COLUMN AD**  
1/8 Page  
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**TWO COLUMN AD**  
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**SPECIAL DISCOUNTED AD PACKAGES FOR BARS & RESTAURANTS AND MEDICAL MARIJUANA DISPENSARIES**

# CityPULSE READER SURVEY

City Pulse surveyed 300 readers in 2018.  
Among the findings:

## AGE OF READERS:

20-29:	12.69%
30-39:	17.95%
40-49:	14.09%
50-59:	19.34%
60+:	35.93%

## GENDER:

Female:	56.03%
Male:	42.21%
Other:	1.76%

## MARITAL STATUS:

Married:	48.94%
Single:	22.89%
Partnered:	10.56%

## EDUCATION COMPLETED:

College:	63.73%
Graduate/professional degree:	26.40%
High School:	9.86%

## YEARLY HOUSEHOLD INCOME:

Less than \$19,999	10.92%
\$20,000-\$29,999	8.80%
\$30,000-\$49,999	22.18%
\$50,000-\$99,999	41.20%
\$100,000+	16.90%

## HOME OWNERSHIP:

Own:	64.80%
Rent:	24.01%

## HOW DO YOU ACCESS CITY PULSE:

The print edition:	47.48%
The website:	25.82%
Social media:	18.16%
The newsletter:	8.53%

## WHAT SECTIONS DO YOU FIND MOST INTERESTING OR USEFUL:

News:	33.10%
Events Listings:	31.69%
Arts & Culture:	23.59%
Food:	11.62%

## READERS' POLITICS:

Liberal:	41.90%
Moderate:	23.59%
Progressive:	14.79%
Conservative:	12.68%
Other:	7.04%

## CITY PULSE INFLUENCES YOUR BUYING:

Sometimes:	71.13%
Often:	7.04%
Never:	21.83%

## CITY PULSE INFLUENCES DINING/ENTERTAINMENT:

Sometimes:	60.56%
Often:	30.28%
Never:	9.15%

## HOW OFTEN DO YOU SPEND MONEY ON DRINKS:

Two or three times a month:	21.83%
Less than monthly:	18.66%
Twice or more weekly:	17.96%
Never:	17.25%
Monthly:	13.03%
Weekly:	11.27%

## HOW OFTEN DO YOU DINE OUT:

Twice or more weekly:	33.80%
Two or three times a month:	27.11%
Weekly:	23.24%
Monthly:	9.51%
Less than monthly:	5.63%
Never:	0.70%

## HOW OFTEN DO YOU GO OUT FOR CONCERTS OR SHOWS:

Less than monthly:	63.03%
Monthly:	20.07%
Never:	10.21%
Two or three times a month:	4.93%
Weekly:	1.41%
2 or more times a week:	0.35%

## HOW OFTEN DO YOU BUY ORGANIC/HEALTH FOOD/PRODUCTS:

Never:	22.54%
Two or three times a month:	20.07%
Weekly:	18.66%
Two or more times a week:	15.49%
Less than monthly:	13.73%
Monthly:	9.51%

## HOW OFTEN DO YOU SPEND MONEY ON MEDICAL OR HEALTH-RELATED CARE:

Less than monthly:	40.14%
Monthly:	33.10%
Two or three times a month:	15.14%
Never:	7.39%
Two or more times a week:	2.11%
Weekly:	2.11%

## HOW OFTEN DO YOU SPEND MONEY ON GIFTS OR FLOWERS:

Less than monthly:	50.14%
Monthly:	25.70%
Two or three times a month:	13.73%
Never:	8.10%
Weekly:	1.41%
Two or more times a week:	1.06%

## DISTRIBUTION

City Pulse is a free alternative weekly newspaper with 20,000 or more copies distributed every Wednesday to about 500 locations in Greater Lansing. City Pulse has about 50,000 readers a week. For a complete list of all distribution points, see [lansingcitypulse.com](http://lansingcitypulse.com). Interested in distributing City Pulse at your business at no charge? Please call (517) 999-6704 for more information.

# WEB ADVERTISING & MARKETING

**LEADERBOARD** (728 x 90px) Flat rate: \$600 per month

Appears at the very top of every page above header, runs width of page

**MINI LEADERBOARD** (300 x 90px)

\$300 per month.

**VERTICAL RECTANGLE**

(220 x 400px)

Flat rate: \$300 per month.

Appears on every page click in left or right columns.

**SMALL BUTTON**

(220 x 125px)

Flat rate: \$100 per month.

Appears on every page click in left or right columns.

**MEDIUM RECTANGLE**

(220 x 300px)

Flat rate: \$250 per month.

## DAILY E-NEWSLETTER

Reach approximately 4,300 subscribers through a linkable ad in our e-mail newsletter. \$99 per newsletter

More than  
**30,000**  
UNIQUE VISITORS  
per month

More than  
**50,000**  
IMPRESSIONS  
per month

 Over **9,000** Facebook likes

 Over **10,500** Twitter followers

## OTHER SERVICES

- Video Production
- Commercial Photography
- Social Media Management
- Contact City Pulse for rates.

# Timothy Muffitt leaves Baton Rouge post, plans to stay in Lansing

By LAWRENCE COSENTINO

Timothy Muffitt, Lansing Symphony Orchestra music director and conductor, has stepped down — from his other gig, as music director of the Baton Rouge Symphony.

Muffitt plans to stay in Lansing, where he's been maestro since 2006, and is negotiating with the orchestra board for a renewal. His three-year contract in Lansing is up in May.

"I'm not going anywhere," Muffitt said in a phone interview last week.

LSO Executive Director Courtney Millbrook said the orchestra's board of directors has already met with Muffitt and expects an extension of his contract to be finalized "within a few weeks."

Muffitt will conduct his last concert as music director in Baton Rouge in May 2020. After that, he'll make occasional appearances as music director laureate.

Muffitt wants to carve out time to pursue other projects.

"I've gotten phone calls over the years where I've had to say 'no, thanks for asking,' and I'd like to be able to say 'yes' and see where that takes me," he said. "I'm hoping the phone keeps ringing, because this is a bit of a professional gamble."

Holding down two music director posts, in Lansing and Baton Rouge, left Muffitt little time for anything else. Around 20 years as maestro in Baton Rouge seemed like a fitting time to halve his podia.

"I feel that I'm kind of in my prime right now," he said. "I want to do it now, where I'm still at a point in my career that people will care."

He has no specific plans now, but opera, ballet and other arts projects might be part of the mix.

"I've been invited to do a number of things overseas I haven't been able to do," he said. "I would love to conduct more opera and ballet. I've done quite a bit of it and it's very exciting."

Music lore is replete with stories of big city maestros falling ill and calling on last-minute replacements. (It worked wonders for a young Leonard Bernstein.) If something happened, say, to Los Angeles Philharmonic maestro Gustavo Dudamel, it might be nice to be able to pick up the stick on quick notice.

"I wish Gustavo Dudamel all the best health, but if I could ever help him out, I'd be there," he said with a laugh.

For now, Muffitt is making no sudden moves.

"It's an opportunity to collect my thoughts and think about how to move forward into the next chapter of my life and career," he said.

Muffitt expects his center of gravity to move closer to Lansing, where he already has a residence.

"I'll miss dearly my friends and colleagues in Baton Rouge," he said. "I love the city. It's a great orchestra and we've accomplished a lot of exciting things."

The maestro is still on a roll in Lansing. Under Muffitt, the Lansing Symphony has tackled a series of challenging works by the likes of Stravinsky, Bruckner, Prokofiev, Bartok and Shostakovich and is checking all the big boxes when it comes to classic repertoire, including Tchaikovsky's tragic Sixth Symphony,



Muffitt

coming up in March.

"I feel like this orchestra, every month, we put a program together and it's just — wow. What fires me up the most is hearing how magnificently they're playing right now."

In Lansing, Muffitt has forged a felicitous alloy of big-city talent and small-town enthusiasm. Besides shining the spotlight on local treasures like trombonist Ava Ordman and pianist Ralph Votapek, Muffitt has also drawn top tier guests like guitarist Sharon Isbin, harpist Yolanda Kondonassis and pianist Christopher O'Riley.

The maestro is also delighted with community support in Lansing, especially for the world premieres and newly commissioned music the orchestra has performed in recent years.

Last month, the Lansing Symphony premiered a new harp concerto by one

of the foremost American composers, Jennifer Higdon. The month before, the orchestra premiered a trombone concerto by MSU faculty composer David Biedenbender.

"To have our orchestra being critical in creating these new pieces by important composers — it's awesome," he said. "Especially when a significant amount of our audience embraces it as fully as they do."

Muffitt singled out the symphony's executive director, Courtney Millbrook, for special praise.

"She's a superstar," he said. "It's hard to keep an orchestra going in this business and we are really lucky to have someone like her."

If contract negotiations go well, Muffitt will lead the orchestra through its 90th anniversary season next year. (Millbrook said the orchestra has "special plans" for the gala season, to be announced in the spring.)

If he sticks around Lansing long enough, he may even see Lansing's long held dream of a downtown performing arts center, with the symphony as a key tenant, become a reality.

A public-private partnership is in the early stages of exploring funding options and possible locations for a mid-sized venue, with the enthusiastic support of Mayor Andy Schor.

"I was appreciative that our administration thought it was worthwhile pursuing," Muffitt said. "But I thought, 'Don't get your hopes up.' Now it looks like maybe it could happen. That would be an amazing thing."

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THE FLEDGE

# Remembering Salinger and Holden Caulfield

By **BILL CASTANIER**

When it was announced in early February that unpublished works by the reclusive author J.D. Salinger are slowly making their way into print, the legion of Salinger fans were atwitter.

Salinger, who died in 2010, published only four books during his lifetime. The most famous is the enigmatic "The Catcher in the Rye," a book dedicated to his mother and one that still has its meaning widely debated.

After his death, rumors began circulating that Salinger had never quit writing after his four books. Rather, he had squirreled his manuscripts away in a vault.

The announcement had me thinking back to when I first read "The Catcher in the Rye" as a junior in high school in 1964 and the influence, if any, the book had on me.

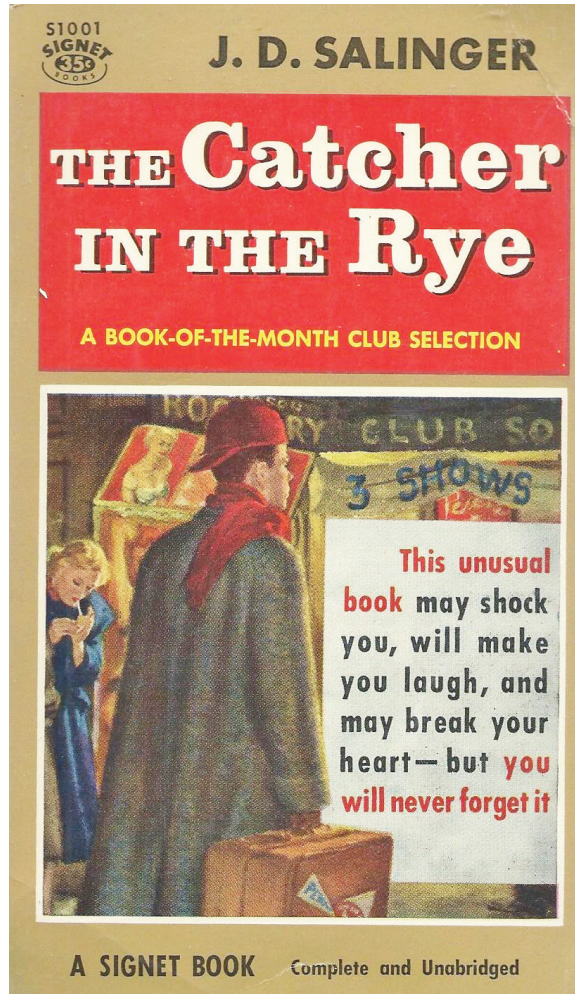
Some background is needed on why we were even allowed to read the book as a class assignment. I attended a Catholic school taught by Dominican nuns. What in heaven's name was Sister Ann Elizabeth doing letting us read this book?

After all, there were numerous scenes, language and situations that were confession worthy. There was sex, foul language, numerous mentions of suicide and general misbegotten behavior by the tragic hero, Holden Caulfield.

The single phrase "fuck you" should have been enough to disqualify it, along with the suggestive cover of the Signet 50-cent paperback that had Holden, wearing his red hunting cap cocked to the rear, walking on a city street. In one corner of the cover a woman is lighting a cigarette and the background shows a tawdry ad for a strip club.

This book was my first introduction to New York City, and I longed to go there, which I have done numerous times. Sister Ann Elizabeth even had us follow Caulfield's ramblings on a New York City map.

I decided I would reread the book while looking in the rearview mirror of more than 50 years. Every detail in the book came roaring back, but I totally had forgotten about the role



Holden Caulfield as he appears on the Signet edition of "The Catcher in the Rye."

two nuns played in the book and in Holden's psyche.

While having breakfast, Caulfield meets up with the nuns at the Grand Central Station's coffee bar. It's a relatively short scene, but since one of the nuns is carrying what he believes is a donation basket, he gives her \$10, exactly the same amount of money he paid for a prostitute the night before.

Cliff Notes, which saw symbolism in everything, would probably call the gift a penance for the prostitute.

While eating, Holden converses with the nuns about literature, especially "Romeo and Juliet," which he thinks is too "sexy" to go into detail with them. Later in the book, he references the short meeting twice. In passing and then a second time when his 10-year-old sister, Phoebe, asks him to name one thing that he likes

a lot.

He thinks about it and only thing that comes to mind are the nuns and a former classmate.

I've come to believe our liberal nun (she once let us have a class session on sexual references in pop song lyrics) was somewhat enamored by seeing someone like herself portrayed in a popular novel. I was not bold enough at the time to ask her about it.

As a way to celebrate what would have been the 100th birthday of Salinger, a four-book boxed set of "The Catcher in the Rye," "Nine Stories," "Franny and Zooey," the novellas "Raise High the Roof-Beam, Carpenters" and "Seymour: An Introduction" is being published.

In addition, Salinger's estate is allowing his work to be published this year with updated covers. I hope they

keep his iconic hunter's cap (looking much like a Stormy Kromer) on the cover of "Catcher."

However, it will be hard to beat a paperback with this trigger warning on the cover: "This unusual book may shock you, will make you laugh and may break your heart — but you will never forget it."

One other observation I made while rereading the book was Salinger's dismissiveness of women and objectification of them — the short skating skirt on Sally comes to mind — so I thought I would ask Susan Whittall, a Detroit author and former writer for The Detroit News and editor of Creem magazine what her opinion was.

"I can't remember if I read the book when I was 13 or 14 and whether it was on purpose or for school," she said. "Holden was a tough character to warm up to, but the writing was thrilling and there was a liveliness of the prose. As to girls in the book, they were accessories to the facts and he had no emotional connection with them," Whittall said.

"At my age, now, I would have been even angrier for his depiction of women," she said.

But, somewhere out there, may be a former nun who warmly remembers the tough-talking Caulfield.

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# OUT ON THE TOWN

Events must be entered through the calendar at [lansingcitypulse.com](http://lansingcitypulse.com). Deadline is 5 p.m. Wednesdays for the following week's issue. Charges may apply for paid events to appear in print. If you need assistance, please call Paul at (517) 999-6704.

## Wednesday, February 13

### CLASSES-AND-SEMINARS

**Book Discussion: Dinner at the Center of the Earth, by Nathan Englander.** From 7 to 8:30 p.m. Free to the public. B-342, Wells Hall, MSU, Wells Hall, 619 Red Cedar Road East Lansing.

**Mindfulness Meditation.** From 7 to 9 p.m. Chua Van Hanh Temple, 3015 S. Martin Luther King Jr. Blvd.

**MSU Libraries' Prepare Your Data for Upload to a General Repository.** From 3 to 4:30 p.m. free. MSU Library, 366 W. Circle Drive East Lansing. (517) 353-8700.

### ARTS

**Figure Drawing Sessions at Cedar Street Art Collective.** From 7 to 9 p.m. \$10 per artist supports model fees and space.. Cedar Street Art Collective, 1701 S Cedar St Lansing.

## Thursday, February 14

### HOLIDAYS

**Lansing Symphony: Pops 2 – A Night in Vegas with the Rat Pack.** From 7:30 to 9:30 p.m. Pricing: \$20-\$55, student pricing available. Wharton Center for Performing Arts, 750 E Shaw Ln East Lansing. 5173531982.

### LITERATURE-AND-POETRY

**Chipmunk Story Time.** From 10 to 11 a.m. \$3/child. Harris Nature Center, 3998 Van Atta Road Meridian Township. (517) 349-3866.

### EVENTS

**English Country Dancing.** From 7 to 9:30 p.m. \$6/students \$4/MSU students FREE. Snyder/Phillips Hall, The intersection between Grand River Ave. and Bogue St. on MSU campus East Lansing. (517) 355-1855.

**MSU Libraries' Therapy Dog Thursdays.** From 3 to 4:30 p.m. free. MSU Library, 366 W. Circle Drive East Lansing. (517) 353-8700.

## Friday, February 15

### CLASSES-AND-SEMINARS

**MSU Libraries' Special Collections Pop-Ups.** From 11:30 a.m. to 1:30 p.m. free. MSU Library, 366 W. Circle Drive East Lansing. (517) 353-8700.

### MUSIC

**Ten Pound Fiddle: John Gorka.** From 7:30 to 10 p.m. \$20 Public; \$18 Fiddle Members; \$5 Students. Available online or at the box office at 6:30 PM. <http://www.tenpoundfiddle.org/event/john-gorka/>. MSU Community Music School, 4930 S. Hagadorn Rd. East Lansing. (517)355-7661.

**TGIF Annual Cupid Shuffle Valentine Dance Party Friday 2/15/19.** From 7 p.m. to 12 a.m. \$15 includes complimentary dance lesson & buffet.. Hawk Hollow Banquet Center, 15101 S. Chandler Rd. Bath.

### THEATER

**Student Body.** From 8 to 10 p.m. Dart Auditorium, Lansing Community College, 500 N. Capitol Ave. Lansing.

### EVENTS

**Howl at the Moon: Guided Night Walk.** From 7 to 8 p.m. \$3/person. Harris Nature Center, 3998 Van Atta Road Meridian Township. (517) 349-3866.

**MSU Community Club February Meeting.** From 1 to 3 p.m. Free. MSU Federal Credit Union (Farm Lane Branch), Corner of Mt. Hope and Farm Lane East Lansing.

## Saturday, February 16

### CLASSES-AND-SEMINARS

**Old-Time String Band Fiddle Tune Repertoire Week 6, Raggy Tunes.** From 11:30 a.m. to 1 p.m. \$20. Elderly Instruments, 1100 N. Washington Ave. Lansing. (517) 372-7880.

### EVENTS

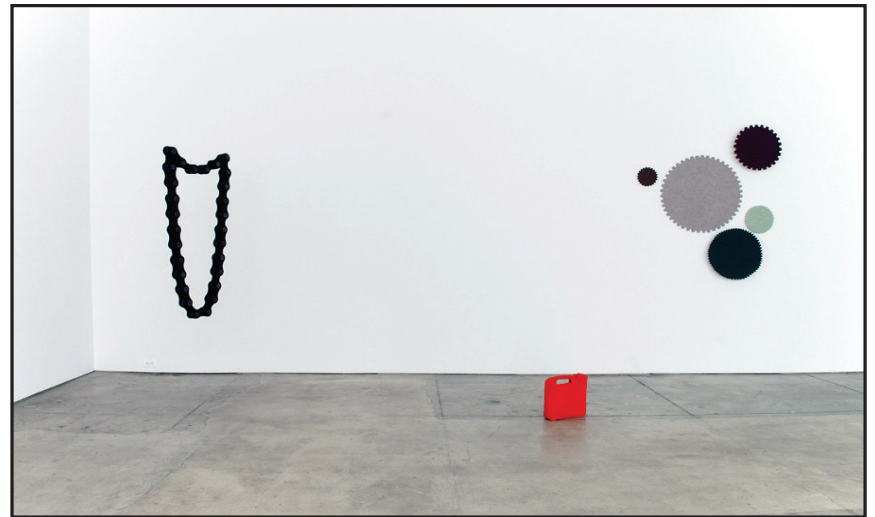
**Dinner Dance.** From 5:30 to 11 p.m. Cost of dinner is \$10.00 ( \$4.00 for children 11 and younger). Cost of dance is \$6.00 (free for children 11 and younger).. Lansing Liederkranz Club, 5828 S. Pennsylvania Ave. Lansing.

**Ten Pound Fiddle: Contra and Square Dance.** From 7 to 10 p.m. \$10 for members, \$12 for non-members, and \$6 for students and first time dancers. <http://www.tenpoundfiddle.org/event/contra-and-square-dance-19/>. Central United Methodist Church, 215 N. Capitol Ave. Lansing.

## Sunday, February 17

### CLASSES-AND-SEMINARS

**Juggling.** From 2 to 4 p.m. FREE. Orchard Street Pumphouse, 368 Orchard St. East Lansing.



## Field Station: Johanna Unzueta Opening Reception

Artist Johanna Unzueta takes part in the latest installation of the Broad Museum Field Station series with her work detailing labor and productivity with natural materials.

**Field Station**  
Friday Feb. 15 6 to 8 p.m.  
Eli and Edythe Broad Art Museum at MSU, 547 E. Circle Dr., East Lansing, MI (517) 884-4800  
[broadmuseum.msu.edu](http://broadmuseum.msu.edu)

Her creations are influenced heavily by industrial architecture, tools and machinery.

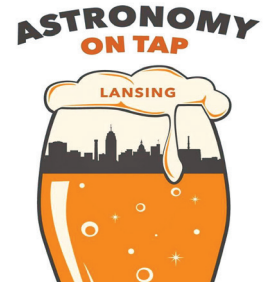
A Chilean native, Unzueta moved to New York to pursue life as an artist in the early 2000s. She is best known for emu-

lating the rugged industrial materials of steel and iron with nonfunctional cardboard and felt. By doing so, the viewer is forced to look at the instruments of production from a different perspective outside of productivity, Unzueta said. Working in collaboration with the MSU Museum collection, Unzueta will borrow an artifact for display during the exhibition. The exhibit will be on display from Feb. 15 to May. 26. It was curated by associate curator Carla Acevedo-Yates and supported by the MSU Federal Credit Union.

### WEDNESDAY FEB. 13 >> ASTRONOMY ON TAP

For this month's edition of the boozy science seminar, Dr. Laura Chomiuk and Dr. Deovrat Prasad will present the stories of women in astronomy and astrophysics for Girls in Astronomy Month. Afterward, there will be trivia questions and a raffle.

**7:30 to 10 p.m., The Loft, 414 E. Michigan Ave., Lansing, MI (517) 913-0103**  
[www.facebook.com/AoTLansing](http://www.facebook.com/AoTLansing)



### THURSDAY FEB. 14 >> MUSIC IN THE MANSION: WILLOW MOUNTAIN



Lansing acoustic duo Willow Mountain brings its Americana fervor to the Turner-Dodge House for a romantic evening this Valentine's Day. After the show, there will be an "afterglow" event with tea, refreshments and a tour of the Turner-Dodge House.

**7 to 10 p.m., \$10, Turner-Dodge House & Heritage Center, 100 E. North St., Lansing, MI (517) 483-4220**  
[www.facebook.com/WillowMountainMusic](http://www.facebook.com/WillowMountainMusic)

# Jonesin' Crossword

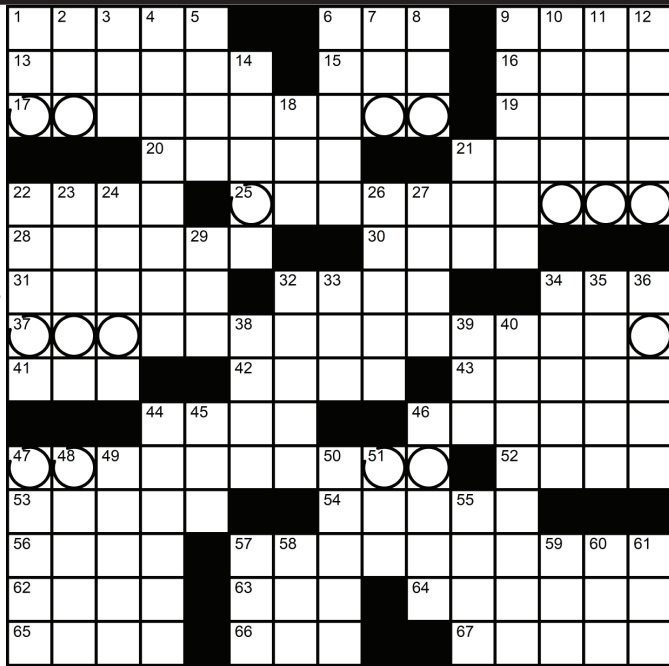
By Matt Jones

**"Shore Thing"--from one side to another.**

**Matt Jones**

**Across**

- 1 "In \_\_\_\_\_" (Nirvana album of 1993)
- 6 506, in Roman numerals
- 9 Breaks down
- 13 Diminished
- 15 Youngest woman to serve in Congress, initially
- 16 "\_\_\_\_ for Steve" (Morley Callaghan short story)
- 17 Coen Brothers movie of 1991
- 19 Zip
- 20 Internet annoyance
- 21 Lazybones
- 22 Lenny's friend on "The Simpsons"
- 25 2007 T-Pain song feat. Yung Joc
- 28 Garden pests
- 30 March Madness org.
- 31 Queen of Quebec?
- 32 Sandcastle tool
- 34 "A Midsummer Night's Dream" disguise
- 37 Good value, slangily
- 41 "\_\_\_\_ y Plata" (Montana motto)
- 42 "Tres \_\_\_\_" ("Very well," in Paris)
- 43 Bindi and Robert Irwin's mother
- 44 Crawl around?
- 46 Bedazzler item
- 47 Color categorized as #DA1884 and Pantone 219C and trademarked by Mattel
- 52 Diamond experts?
- 53 Bird-related
- 54 Laissez-\_\_\_\_
- 56 Tolkien trilogy, to fans
- 57 Islands off the North Carolina coast, or the theme of this puzzle
- 62 One in the red



- 63 Volcanic dust
- 64 "The Death of Actaeon" painter
- 65 \_\_\_\_ buco (Italian veal dish)
- 66 ATM charge
- 67 Word of the future?
- Down**
- 1 Flash drive letters
- 2 "\_\_\_\_ Carter V" (Lil Wayne album of 2018)
- 3 Goof
- 4 Sounding like a clunky engine
- 5 \_\_\_\_ about (approximately)
- 6 Every 24 hours
- 7 Actor Max \_\_\_\_ Sydow
- 8 "Ew!"
- 9 Actress Bullock of "Bird Box"
- 10 Central Florida city
- 11 City in the Black Forest, when doubled
- 12 Inspire, as Kondo-esque joy
- 14 Radio features, once
- 18 It might give you chills
- 21 "Princess \_\_\_\_" (Gilbert & Sullivan operetta)
- 22 \_\_\_\_ loading (marathon runner's strategy)
- 23 "... partridge in \_\_\_\_ tree"
- 24 Horned charger
- 26 Part of SOTU
- 27 "Because Freedom Can't Protect Itself" org.
- 29 \_\_\_\_ Jam Records
- 32 Dress up fussily
- 33 Consenting vote
- 34 Gold, in Latin
- 35 Monetary stand-in
- 36 Onion peels
- 38 Award co-presented by the American Theatre Wing
- 39 State hwy.
- 40 Hand down to heirs
- 44 Food court pizza chain
- 45 Get a victory
- 46 Go around, as an issue
- 47 "The Jungle Book" bear
- 48 Affirms as true
- 49 Formal ceremonies
- 50 "\_\_\_\_ shoe fits ..."
- 51 No, in Scotland
- 55 Triple Crown category in baseball
- 57 Ungainly one
- 58 Take advantage of
- 59 Actress Vardalos
- 60 Penn of the "Harold & Kumar" films
- 61 Show with Ego Nwodim, briefly

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Answers Page 25

# Free Will Astrology

By Rob Breznsy

February 13 - 19, 2019

**Aries (March 21-April 19):** When directors of movies say, "it's a wrap," they mean that the shooting of a scene has been finished. They may use the same expression when the shooting of the entire film is completed. That's not the end of the creative process, of course. All the editing must still be done. Once that's accomplished, the producer may declare that the final product is "in the can," and ready to be released or broadcast. From what I can determine, Aries, you're on the verge of being able to say, "it's a wrap" for one of your own projects. There'll be more work before you're ready to assert, "it's in the can."

**Taurus (April 20-May 20):** In accordance with astrological omens, I invite you to create your own royal throne and sit on it whenever you need to think deep thoughts and formulate important decisions. Make sure your power chair is comfortable as well as beautiful and elegant. To enhance your ability to wield your waxing authority with grace and courage, I also encourage you to fashion your own crown, scepter, and ceremonial footwear. They, too, should be comfortable, beautiful, and elegant.

**Gemini (May 21-June 20):** In 1995, astronomer Bob Williams got a strong urge to investigate a small scrap of the night sky that most other astronomers regarded as boring. It was near the handle of the constellation known as the Big Dipper. Luckily for him, he could ignore his colleagues' discouraging pressure. That's because he had been authorized to use the high-powered Hubble Space Telescope for a ten-day period. To the surprise of everyone but Williams, his project soon discovered that this seemingly unremarkable part of the heavens is teeming with over 3,000 galaxies. I suspect you may have a challenge akin to Williams', Gemini. A pet project or crazy notion of yours may not get much support, but I hope you'll pursue it anyway. I bet your findings will be different from what anyone expects.

**Cancer (June 21-July 22):** A study by the Humane Research Council found that more than eighty percent of those who commit to being vegetarians eventually give up and return to eating meat. A study by the National Institute of Health showed that only about 36 percent of alcoholics are able to achieve full recovery; the remainder relapse. And we all know how many people make New Year's resolutions to exercise more often, but then stop going to the gym by February. That's the bad news. The good news, Cancerian, is that during the coming weeks you will possess an enhanced power to stick with any commitment you know is right and good for you. Take advantage!

**Leo (July 23-August 22):** Are there two places on earth more different from each other than Europe and Africa? Yet there is a place, the Strait of Gibraltar, where Europe and Africa are just 8.7 miles apart. Russia and the United States are also profoundly unlike each other, but only 2.5 miles apart where the Bering Strait separates them. I foresee the a metaphorically comparable phenomenon in your life. Two situations or influences or perspectives that may seem to have little in common will turn out to be closer to each other than you imagined possible.

**Virgo (August 23-September 22):** Virgo basketball star Latrell Sprewell played professionally for 13 years. He could have extended his career at least three more seasons, but he turned down an offer for \$21 million from the Minnesota team, complaining that it wouldn't be sufficient to feed his four children. I will ask you not to imitate his behavior, Virgo. If you're offered a deal or opportunity that doesn't perfectly meet all your requirements, don't dismiss it out of hand. A bit of compromise is sensible right now.

**Libra (September 23-October 22):** In 1992, an Ethiopian man named Belachew Girma became an alcoholic after he saw his wife die from AIDS. And yet today he is renowned as a Laughter Master, having dedicated himself to explore the healing powers of ebullience and amusement. He presides

over a school that teaches people the fine points of laughter, and he holds the world's record for longest continuous laughter at three hours and six minutes. I nominate him to be your role model in the next two weeks. According to my analysis of the astrological omens, you will be especially primed to benefit from the healing power of laughter. You're likely to encounter more droll and whimsical and hilarious events than usual, and your sense of humor should be especially hearty and finely-tuned.

**Scorpio (October 23-November 21):** A study published in the journal Social Psychological and Personality Science suggests that people who use curse words tend to be more candid. "Swearing is often inappropriate but it can also be evidence that someone is telling you their honest opinion," said the lead researcher. "Just as they aren't filtering their language to be more palatable, they're also not filtering their views." If that's true, Scorpio, I'm going to encourage you to curse more than usual in the coming weeks. According to my analysis of the astrological omens, it's crucial that you tell as much of the whole truth as is humanly possible. (P.S. Your cursing outbursts don't necessarily have to be delivered with total abandon everywhere you go. You could accomplish a lot just by going into rooms by yourself and exuberantly allowing the expletives to roll out of your mouth.)

**Sagittarius (November 22-December 21):** In the mid-1980s, a California carrot farmer grew frustrated with the fact that grocery stores didn't want to buy his broken and oddly shaped carrots. A lot of his crop was going to waste. Then he got the bright idea to cut and shave the imperfect carrots so as to make smooth little baby carrots. They became a big success. Can you think of a metaphorically comparable adjustment you could undertake, Sagittarius? Is it possible to transform a resource that's partially going to waste? Might you be able to enhance your possibilities by making some simple modifications?

**Capricorn (December 22-January 19):** Mongolia is a huge landlocked country. It borders no oceans or seas. Nevertheless, it has a navy of seven sailors. Its lone ship is a tugboat moored on Lake Khovsgol, which is three percent the size of North America's Lake Superior. I'm offering up the Mongolian navy as an apt metaphor for you to draw inspiration from in the coming weeks. I believe it makes good astrological sense for you to launch a seemingly quixotic quest to assert your power, however modestly, in a situation that may seem out of your league.

**Aquarius (January 20- February 18):** "A freshness lives deep in me which no one can take from me," wrote poet Swedish poet Gunnar Ekelöf. "Something unstilled, unstillable is within me; it wants to be voiced," wrote philosopher Friedrich Nietzsche. In accordance with your astrological omens, I propose we make those two quotes your mottoes for the next four weeks. In my opinion, you have a mandate to tap into what's freshest and most unstillable about you — and then cultivate it, celebrate it, and express it with the full power of your grateful, brilliant joy.

**Pisces (February 19-March 20):** According to the Encyclopedia of Occultism and Parapsychology, the word "obsession" used to refer to the agitated state of a person who was besieged by rowdy or unruly spirits arriving from outside the person. "Possession," on the other hand, once meant the agitated state of a person struggling against rowdy or unruly spirits arising from within. In the Western Christian perspective, both modes have been considered primarily negative and problematic. In many other cultures, however, spirits from both the inside and outside have sometimes been regarded as relatively benevolent, and their effect quite positive. As long as you don't buy into the Western Christian view, I suspect that the coming weeks will be a favorable time for you to consort with spirits like those.

# SUDOKU

# Beginner

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7					8	2		4

## TO PLAY

Fill in the grid so that every row, column, and outlined 3-by-3 box contains the numbers 1 through 9 exactly once. No guessing is required. The solution is unique.

Answers on page 25

# TURN IT DOWN!

A SURVEY OF LANSING'S MUSICAL LANDSCAPE

BY RICH TUPICA

Fri. Feb. 15

SLEEPING TIMMY & THE BLACK HOLE SOUND AT THE AVENUE CAFÉ

Friday, Feb. 15 @ The Avenue Café, 2021 E. Michigan Ave., Lansing. FREE, 21+, 9 p.m.



Q&A with Timmy Rodriguez of Sleeping Timmy

A number of local GTG Records bands perform a free show Friday at The Avenue Café, including Sleeping Timmy & The Black Hole Sound, an indie-rock outfit masterminded and led by songwriter Timmy Rodriguez (bass/vocals). Sharing the bill are Small Parks, Crystal Drive and Drinking Mercury. Since 2010, Rodriguez has fronted Sleeping Timmy, a solo project he named after the Beatles' dreamy classic "I'm Only Sleeping." City Pulse caught up with Rodriguez. Here's what he had to say.

**You have some deep music roots in Lansing, but you're not actually from the Capital City and currently live in Grand Rapids. What's your hometown?**

I grew up in the small town of Lake Odessa. I started playing in local pop-punk bands and met Tommy McCord of the Plurals and GTG Records when I was a junior in high school. He moved out to Lansing in 2005. I just followed along. I never actually lived in Lansing, but it has been my second home since then.

Most prominently, I was in the Break-Ups, which was active from 2006 until about 2013. I also still play bass in Drinking Mercury.

**Sleeping Timmy has released a lot of new music recently, have you been busier than usual these days?**

Yeah, 2018 was a pretty busy year. I worked pretty hard on an LP called "Sleeping Timmy & The Black Hole Sound," that came out last February. It was out of the ashes of a short lived project I was in called Carm. Carm was never able to be the band I wanted it to be due to my schedule and just life in general. I am not able to commit fully to a band that practices and performs regularly, but I can never turn off the musician in me. I was kind of at a stalemate for a bit until I heard Jeff Rosenstock's "Worry" LP for the first time. That album gave me the kick in the butt to make a record and I recorded this album in my spare time.

**Lyricaly, what inspired that batch of songs?**

I tried to capture "existence" in the last record. Not to sound existential or anything like that, but existence from my perspective. I also wrote about our current political climate all the way to space time continuum stuff. I was reading a lot of Dalai Lama and reading about Buddhism, so those ideas are explored throughout, but I also touched on fatherhood and decaying friendships that arise with growing.

Sometimes simple moments inspire a song. One song in particular, "You Are the Breeze," I wrote about while I was standing in the Atlantic Ocean and was being crashed around in the waves. It gave me a very humbling perspective. I am nothing compared to Mother Nature.

She is queen and I am but a mere speck in her existence.



**What are you focused on in 2019, musically and otherwise?**

Well, I've been married now for about four years and have two boys. I also teach art full time and do a weekly radio show called "For the Record with Ryne Clarke and Sleeping Timmy" on Lowell Radio. Musically, so far, 2019 has been pretty sweet. My record got nominated for a Jammie at WYCE's Jammie Awards and I started work on my follow-up record. I have about 12 basic tracks done. They are in a constant state of creation and destruction. I was really inspired by Wilco's "I Am Just Trying to Break Your Heart" documentary and how they built a lot of their songs up, only to break them down again and start from bare bones. That philosophy has changed so much of my thinking.

**LIVE AND LOCAL**

UPCOMING SHOW? CONTACT PAUL@LANSINGCITYPULSE.COM

DESTINATION	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
The Avenue Café, 2021 E. Michigan Ave.		Love Stinks: Emo Karaoke 9PM	Small Parks / Crystal Drive 9PM	Culture Clash 9PM
Buddies, 1937 W Grand River Ave.		Karaoke, 9PM		
Crunchy's, 254 W. Grand River Ave.	Wednesday Night Liv	Karaoke, 9PM	Karaoke, 9PM	Karaoke 9PM
Gladdagh, 2900 Towne Center Blvd.			Limerick 7PM	
Classic Pub & Grill, 16219 Old US 27	DJ Trivia 8PM	Joe Wright 7PM	Dave Brown Karaoke 8PM	Sonic Voodoo 8PM
Goach's, 6201 Bishop Road	DJ Trivia			Homespun Rocking 9PM
Esquire, 1250 Turner St.	Karaoke, 9 p.m.			
The Exchange, 314 E. Michigan Ave.	Good Cookies Band	Jeff Shoup & Friends	The New Rule 9:30PM	The New Rule 9:30 PM
Green Door, 2005 E. Michigan Ave.	"Johnny D" Blues Night	Cupid Karaoke	Grady Hall & the Disciples of Funk	The Rotations
Lansing Brewing Co., 518 E. Shiawassee	Trivia Night W/Sporcle 9PM		Tell Yo Marna 8PM	Hank Mowery & The Hawktones 8PM
The Loft, 414 E. Michigan Ave.	Astronomy on Tap 7:30 PM			The Four Horsemen 8PM
Macs Bar, 2700 E. Michigan Ave.	Understanding Soul 9PM			Crashing Cairo 9PM
Nuthouse, 420 E. Michigan Ave.		Music Bingo 7PM		

“Your happiness is my happiness.”



## CELEBRATE LOVE AT JEAN JEAN VINTAGE

### GALENTINE'S DAY FÊTE — FEB. 13, 5-7pm

Ladies! Enjoy a cup of hot chocolate, chocolate-covered strawberries, and 15% off the shop. One lucky gal and her bestie will win a pair of antique "Friendship" pendants—a \$200 value!

### VALENTINE'S DAY — FEB. 14, 12-7pm

Flowers and chocolate and jewels—oh my! Stop in for bouquets and roses from Where the Wild Things Bloom, gifts under \$50, and complimentary gift wrapping. Sweeten your day with treats from our favorite chocolatier all day, too!



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### FRIDAY FEB. 15 >> OUTSIDE IN

Singer songwriter Compose The Way and beat maker Y'z Council will take over the popular REO Town coffee hangout with original hip hop music. Sareem Poems, All of The Above Hip Hop Creative's community engagement director, will host.

7:30 to 9:30 p.m., Blue Owl Coffee, 1149 S. Washington Ave., Lansing, MI (517) 575-6836  
www.blueowlcoffee.net



### SATURDAY FEB. 16 >> WINTER WARRIOR PATIO PARTY

The Lansing Brewing Company hosts a winter extravaganza featuring fire dancers, live ice sculpture carving and music from DJ Face. There will also be a winter clothing drive for The Volunteers of America with 25 percent of admission going to charity. Attendees must be at least 21.

1 to 5 p.m., \$10, Lansing Brewing Company, 518 E. Shiawassee St., Lansing, MI (517) 371-2600

www.lansingbrewingcompany.com



## Out on the town

from page 19

### Monday, February 18

#### EVENTS

**Lansing Clippers Monthly Meeting.** At 5 p.m. St. David's Episcopal Church, 1519 Elmwood Rd. Lansing.

**Starting a Business.** From 9 to 11 a.m. Free! To Register Call: (517) 483-1921. Small Business Development Center, LCC, 309 N. Washington Sq. Suite 110 Lansing.

#### EVENTS

**Paws for Reading.** From 6 to 7 p.m. free. Grand Ledge Area District Library, 131 E Jefferson St. Grand Ledge.

### Tuesday, February 19

#### CLASSES-AND-SEMINARS

**MSU Muslim Journeys Green Lanterns Vol. 1 (Rebirth): Rage Planet.** From 7 to 9 p.m. Free. MSU Library Green Room. 366 W. Circle Drive East Lansing. (517) 353-8700.

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### CROSSWORD SOLUTION

From Pg. 23

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### SUDOKU SOLUTION

From Pg. 23

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# FOOD & DRINK DINING OUT IN GREATER LANSING

## Everything is Cheesecake

By DENNIS BURCK

This new food truck will make any Lansing sweet tooth swoon.

Everything is Cheesecake does exactly as the name implies, taking staple dessert items and turning them into immaculate cheesecake creations sold in full or by the slice.

Owner Deanna Ray-Brown has been making cheesecakes since she was in high school, but never took up the hobby seriously until three years ago.

“It honestly was the weirdest thing. People started saying I was better than Cheesecake Factory so I stepped up and kept going,” Ray-Brown said.

Pursuing this, Ray-Brown said baking cheesecake became not only a business idea but a stress reliever.

“I would put on my favorite tunes

“Cheesecake compliments things like an ice cream. In my head, I constantly say ‘Why not make it into a cheesecake?’”

In addition to cheesecakes, Ray-Brown also bakes strudels and peach cobbler not as standalone items, but as toppings.

But managing a cheesecake food truck has its challenges.

“I started my business all on my own — that’s been the biggest challenge. I’ve been doing all the baking, prepping while still trying to make time to be a wife, mom and take on personal orders for whole cheesecakes. I mean, I’m not a bakery, it’s just me,” she said.

During the week, Ray-Brown bakes around 30 cheesecakes in rotational flavors. She sells out often, so it doesn’t hurt to call ahead, she suggested. With Valentine’s day imminent, Ray-Brown will feature heart-shaped cheesecakes and dipped strawberries on sale for the holiday.

“It was so much fun as a kid to see the little messages so I thought, once again, ‘Why not make it into cheesecake?’ It could give someone something sweet to eat with a good message on it.”

Running a food truck in Lansing isn’t all about business, but supporting the community as well, she said. Every month, Ray-Brown has a day where she gives back — making a big pot of chili and handing out bowls for free to patrons.

“I probably give away free food to 50 to 100 people that day. It is more important to take care of the community we serve the best we can. My mom taught me that. It is my duty.”



and start baking. It became a great therapeutic routine.”

Despite the flashy toppings and ornamental drizzle that makes her creations photogenic, the real game changer behind Ray-Brown’s cheesecake is the crust.

“That’s the coolest part of any cheesecake for me,” Ray-Brown said. “Generic graham or chocolate is quite boring, so I’ve implemented crust options that complimented the cheesecake.”

Ray-Brown’s crust options include homemade brownie crust, spiced butter cookie crust, lemon cookie crust and maple blondie crust. She also uses cheesecake as a base for all sorts of classic desserts.

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Dennis Burck/City Pulse

Owner Deanna Ray-Brown serves homemade cheesecake creations.

Community interaction is the most rewarding part of the job, Ray-Brown said.

“The rapport with my customers

solidifies everything I am doing in life. I love when people tell me how much they enjoy it. It makes me feel like this is what I’m supposed to be doing.”



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# American Fifth Spirits special edition cream liqueurs

By SKYLER ASHLEY

Lansing's award-winning distillery American Fifth Spirits has launched

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two new, special cream liqueurs that mesh well with this glazed over, snowy mid-winter weather. The flavors? Salted Caramel and Bourbon Cream.

Both have potential to coalesce exceptionally well in a variety of classic mixed drinks and, for now, are

solely available at the distillery. Luckily for City Pulse, we were able to sample both.



### Salted Caramel

(34 Proof, 17 percent ABV) is a blend of a sugary caramel taste with a nice salty undercurrent. It's concocted with a rum base and grain spirit, combined with a local cold brew from REO Town's Blue Owl Coffee.

I found Salted Caramel amply enjoyable on its own, as a sipping

See Liqueurs, Page 25



Skylar Ashley/City Pulse

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# Liqueurs

from page 24

drink. It has an earthy bite that carries through to a pleasingly sweet and salty aftertaste. American Fifth was also able to attain a smooth texture for the drink without accidentally cre-

ating an overly syrupy mess.

To experiment, I poured some into a glass of cold coffee with ice. It blended excellently and I am sure it would taste just as good warm or hot. If you're looking to spike your morning drink or need something with a nice jolt in the evening, this is it.

**Bourbon Cream** (39 proof, 19.5 percent ABV) was my preferred drink of

the two. It lacks some of the saltiness of the caramel— which is not a complaint — and relies on its bourbon and rum elements to counterbalance the decadence of the thick, rich cream.

Again, there more than enough going on with the Bourbon Cream to enjoy it on its own. It's frothy, but still goes down smooth — kind of like an invitingly molten liquid marshmallow.

I think of the two, this one is better suited for blending into various dairy-based cocktails. Whatever you could imagine, I'm sure it would be a perfect fit in the mix.

To test the Bourbon Cream's mixing capabilities for myself, I poured a nice amount of it into a glass of milk tea with ice. It was absolutely delicious and I am eager to try it out again.

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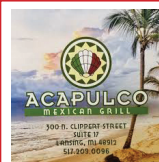
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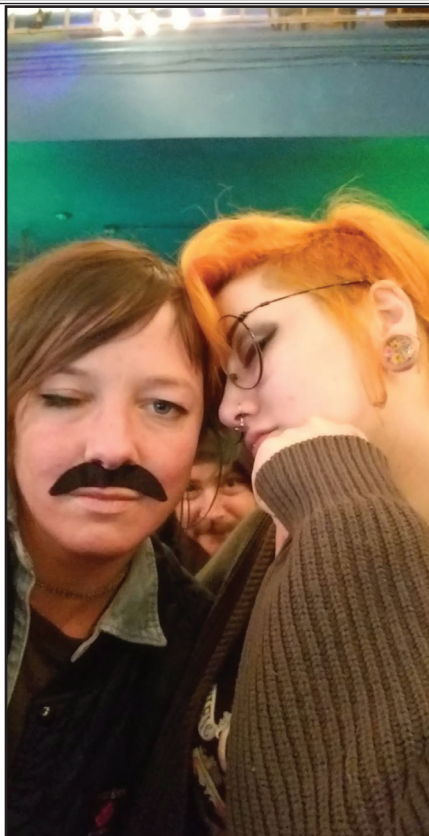


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